

Community Sustainability Committee

Date: October 1, 2014

Time: 5:30

Location: SABC Boardroom, 29 Sir Winston Churchill Ave

Minutes of a Meeting of the Community Sustainability Committee in the SABC Boardroom on the above date at 5:30 p.m. in accordance with the provisions of Sections 19, 23, 24 and 29 of the *Freedom of Information and Protection of Privacy Act*, R.S.A. 2000. c.F-25, as amended.

Present

- *Chris Barr (Left at 7:35 p.m.)*
- *Councillor Wes Brodhead*
- *Mayor Nolan Crouse*
- *Katie Kohlenberg*
- *Cam Munro*
- *Douwe Vanderwel*

Absent

- *Dave Bell*

Writer

- *Kaitlyn Fenton (Public Engagement Summer Student)*

Staff

- *Leah Kongsrude (Strategic Services Director)*
- *Kalen Pilkington (Sustainability Coordinator)*
- *John Lewis (Intelligent Futures)*
- *Cassandra Caiger (Intelligent Futures)*

INTRODUCTIONS

- *Co-chair Cam Munro called the meeting to order at 5:37 p.m.*

REVIEW MEETING NOTES

- *No changes to notes as distributed.*

AGENDA ITEMS

1. Welcome and Dinner

- *Co-chair Cam Munro called the meeting to order at 5:37 p.m.*

2. Review of Meeting Minutes

3. Review of Schedule

- *Another meeting will be scheduled to take place October 15, 2014 at 5:30 p.m. at SABC*

4. What we Heard Methodology

- Review the steps used by Intelligent Futures

5. Understanding our emerging Sustainability Framework

- How the Sustainability Framework fits within the City of St. Albert?

- What are the elements of a good vision?

- *A catchy statement at the beginning*
- *Use action words*
- *Use the word “we” to create a connection*
- *Document should be more of a journey, not just a destination*

- Input from reviewing visions:

Whistler Vision

- Whistler has direction
- Demonstrates goals
- Expand prosperity, etc.
- How they want to grow, how to observe and how to maintain what they have
- First sentence was great to start off a vision statement
- Very well written
- Hit a bunch of good things
- “Report back to community on an ongoing basis”, important to let the residents know
- Keep letting everyone know how it is coming along
- Keeping residents engaged and committed to the vision
- Use a lot of action words which is good
- “Move” strong word; and “We” as a whole, connects the community
- Whistler’s vision is very well done
- Written to get to the future, and get people involved
- More community focused

Edmonton Vision

- Took word cloud and just put sentences around it
- Written as in the future
- Future statement
- Edmonton is struggling with identity
- Talking about for the region, not just for Edmonton
- Talking about Alberta as well
- Vision for 2040, what is today?
- Took a story approach
- Don’t know what their priorities are or what is their call to action
- How can you get city engaged?
- Won’t necessarily be an easy elevator speech
- More tourist focused
- Edmonton wants to be everything; identity crisis

Windsor Vision

- Vision wasn't inspiration
- More of a statement; telling what it is
- Rest on three pillars (Community, economy and environment)
- Does say something about Windsor
- Did not think it was memorable; pretty bland
- Boring
- Very short
- It had potential to be better; or is it just what it is
- Could have stated more about them and what they stand for
- It is just what they are today, no future orientated
- Statement of facts, no movement anywhere

- What values should be part of the Framework?
- Reviewing draft definitions of our Sustainability Pillars

6. Next steps

- *Sub-committee created with Chris Barr and Katie Kohlenberg*

7. Adjournment

- *Meeting was adjourned at 7:39 p.m.*

NEXT MEETING DATE AND AGENDA ITEMS

The next meeting will be *October 15, 2014 and 5:30 p.m.*

Action: Intelligent Futures will send out supporting materials by October 2, 2014 for the sub-committee to help with Vision and Sustainability Pillars.

ADJOURNMENT

The meeting was adjourned at 7:39 p.m.