

A large, light-colored sign with the text "Welcome to St. Albert" and "Cultivate Life" below it. The sign is set against a background of green foliage and a brick building. The text "St. Albert" is in a large, stylized font, and "Cultivate Life" is in a smaller, sans-serif font. The sign is surrounded by red flowers and greenery.

Welcome to  
**St. Albert**  
Cultivate Life

# CITY OF ST. ALBERT CORPORATE BUSINESS PLAN 2021-2022

Updated April 2021

## INTRODUCTION

Once the Council has identified its strategic direction and determined its Strategic Priorities, it is the role of the Administration to plan and implement activities which will ensure that the priorities are achieved. The Corporate Business Plan outlines the activities planned by Administration to meet Council's expectations.

In addition to advancing Council priorities, Administration delivers a complement of services related to community safety, community social support and development, economic development, transit, environmental sustainability, transportation and infrastructure, culture and heritage programming, recreation and sports programming and many community events. In addition, services such as human resources, finance and taxation, procurement, information technology, legal and legislative, strategic services and communication are delivered to enable and support delivery of services to community. These services are reflected in organizational priorities incorporated to ensure a comprehensive and coordinated Corporate Business Plan.

### MESSAGE FROM THE CHIEF ADMINISTRATIVE OFFICER (CAO)

I am pleased to present the City of St. Albert's Corporate Business Plan to execute on the direction given by St. Albert City Council through its Strategic Priorities.

The Corporate Business Plan has been developed to clearly articulate the Administration Activities required to achieve the deliverables for the Strategic Priorities while also addressing Organizational Priorities that:

- are complementary to the Strategic Priorities,
- are responsive to evolving legislative and business environments,
- continuously optimize service delivery to residents and businesses, or
- focus on productivity of business functions and prudent utilization of financial resources.

The Corporate Business Plan is both exciting and challenging, balancing maintaining the high standards expected for delivery of existing services and programs with progressive and forward-looking activities, based on Council's strategic direction, to position St. Albert for a successful and sustainable future.

The City of St. Albert Administration looks forward to engaging with partnering organizations, our residents and our business community in executing on this plan.



Kevin Scoble  
Chief Administrative Officer



# CORPORATE BUSINESS PLAN

Council provided advice to the Administration about specific activities that may be undertaken to support their strategic priorities. The Chief Administrative Officer (CAO), with support of the Leadership Team, have developed the Corporate Business Plan below to achieve the desired outcomes.

<p>COUNCIL STRATEGIC PRIORITY #1:  <b>Growth Policy Framework: Develop a robust policy framework to guide growth.</b></p>
<p>Revise the Municipal Development Plan framework to provide direction to growth needs, annexation positioning, and our role in regional government.</p>
<p><b>Planned Activities</b></p>
<p>Complete Revision of the Municipal Development Plan (MDP).</p>
<p>City of St. Albert Annexation of Sturgeon County Land.</p>
<p>City of St. Albert Annexation of City of Edmonton Land.</p>
<p>Identify and recommend high value projects and programs to capture emergent growth opportunities.</p>
<p>Consider new governance and investment strategies to enhance and maintain St. Albert as the region’s preferred community now and in the future.</p>
<p>COUNCIL STRATEGIC PRIORITY #2:  <b>Economic Development: Enhance business/commercial growth.</b></p>
<p>St. Albert will work towards an innovative, investment-positive environment that will support and encourage the development of new, existing, and emerging sectors.</p>
<p><b>Planned Activities</b></p>
<p>Encourage and support completion and approval of third-party led ASPs in growth areas.</p>
<p>Develop and recommend Green Tape 2.0 initiatives to enable increased growth, investment, and commerce in St. Albert focusing on a strong collaborative model with the development industry.</p>
<p>Implement a broader economic sustainability platform to develop commerce retention and resiliency strategies.</p>
<p>Develop strategies to enable entrepreneurial ventures and groups.</p>
<p>Explore options for business incentive programs.</p>
<p>Assess delivery of economic development related services to new and existing businesses in St. Albert to identify potential redundancies and gaps that can be addressed.</p>
<p>Focus on regional and sub-regional economic development.</p>

COUNCIL STRATEGIC PRIORITY #3:

**Building a Transportation Network: Integrated transportation systems.**

Increase the efficient and effective movement of people and goods in St. Albert through integrated modal planning and regional cooperation.

**Planned Activities**

Steward the construction schedule, mitigating the associated risks, for the four phases of twinning Ray Gibbon Drive, in its entirety to 2029, to an arterial standard.

Optimize and evaluate the Intelligent Transportation System (ITS) technology deployed to-date on Boudreau Road and St. Albert Trail.

Implement the prioritized inventory of approved arterial network improvements.

Contribute resources to the partnership implementing the Regional Transit Service Commission.

Implement the Transit Local Service Restructure by considering on-demand services and partnerships with service providers and ridership groups.

Complete the implementation of the approved Transportation Safety Plan programs and projects.

Implement approved Transportation Master Plan projects.

COUNCIL STRATEGIC PRIORITY #4:

**Infrastructure Investment: Identify, build and/or enhance needed critical or strategic infrastructure and identify and implement associated optimal business and operating models and lifecycle strategies.**

Update and implement the Capital Plan based on an assessment of community needs and financial capacity, including a review of all funding options and shared use opportunities.

**Planned Activities**

Secure ownership of RR260 lands for a future community amenities site subject to Council approval.

Secure ownership of future Fire Hall #4 lands subject to Council approval.

Identify an inventory of existing facilities including an assessment of condition and usability and identify gaps in land and facility supply and demand.

Adopt a total cost of ownership approach in assessing lifecycle of existing and new assets.

Develop/Refine Utility Services Business and Operating Models and seek and evaluate Strategic Alliance/Merger Opportunities.

Identify and recommend opportunities for investment in long-term revenue generating infrastructure.

Leverage intermunicipal relationships to build economies of scale and establish cost-sharing arrangements relative to the construction of new City recreation/cultural capital

assets.
Complete Community Amenities Needs Assessment and Concept Planning to determine city-wide needs for recreation facilities and amenities, and apply the community need to determine those most appropriate for the new community amenities site.
<b>COUNCIL STRATEGIC PRIORITY #5: Housing and Social Well-being: Enhance housing options and social supports.</b>
Facilitate an increase in the variety of housing types and provide social supports to respond to changing demographics and accommodate the diverse needs of residents.
<b>Planned Activities</b>
Work with regional partners to explore the creation of additional housing options to address issues of affordability and accessibility and review best practices for alternative financing.
To explore options for an enhanced, integrated, and coordinated network of social services to meet the basic needs of residents and address emerging trends and issues
<b>COUNCIL STRATEGIC PRIORITY #6: Environmental Stewardship: Explore innovative environmental and conservation opportunities.</b>
Seek innovative practices to protect environmental footprint, to ensure the vitality of our natural resources for future generations.
<b>Planned Activities</b>
Enhance waste minimization strategies with emphasis on reduce and reuse activities.
Implement Waste to Energy Pilot, subject to Council Approval.
Investigate and integrate existing environmental master plans into the Municipal Development Plan (MDP) and related plans activities
Continue development of a potential net zero pilot project
Complete the Energy Corporation Feasibility Assessment.
<b>COUNCIL STRATEGIC PRIORITY #7: Community Recovery Post Covid-19</b>
Develop recommendations for social and economic recovery to build stronger resiliency post Covid-19.
<b>Planned Activities</b>
Facilitate the Recovery Task Force to develop the City's Recovery Conceptual Plan, and to provide recommendations to Council on the ways the City can assist residents, community partners and businesses to recover from the impacts of the Covid-19 pandemic.

## ADDITIONAL ADMINISTRATIVE PRIORITIES

In addition to the work planned in support of Council’s priorities, the Administration identified an additional set of priorities which reflect the activities it will undertake to maintain the strength and service delivery capacity of the organization. The administrative priorities are listed below.

<p>ADMINISTRATIVE PRIORITY AREA #1:  <b>Regional Collaboration</b></p>
<p><b>Planned Activities</b></p>
<p>Indigenous Reconciliation – Establish Advisory Committee and explore synergistic opportunities.</p>
<p>Contribute internal resources to EMRB Shared Investment/Shared Benefit Working Group, EMRB Growth Plan Sub-Task Forces, Edmonton ICF implementation, Villeneuve Landing Network Working Group and Edmonton Global.</p>
<p>ADMINISTRATIVE PRIORITY AREA #2:  <b>Organizational Culture</b></p>
<p><b>Planned Activities</b></p>
<p>Human Capital</p> <ul style="list-style-type: none"> <li>• Enhanced Internal Communication Strategies</li> <li>• Resilience Conversations</li> <li>• Expand Succession Planning to Manager level</li> </ul>
<p>Legislative Requirements</p> <ul style="list-style-type: none"> <li>• Labour Code and Employment standards</li> <li>• Human Rights Legislation</li> <li>• Ratification of Collective Agreements up for Renewal</li> </ul>
<p>Diversity and Inclusion Campaign - External and Internal Learning</p>
<p>ADMINISTRATIVE PRIORITY AREA #3:  <b>Mandated Service Requirements</b></p>
<p><b>Planned Activities</b></p>
<p>Implement new Asset Retirement Obligation (Accounting regulation)</p>
<p>Complete update to the Land Use Bylaw</p>

ADMINISTRATIVE PRIORITY AREA #4:

**Business Process Improvements**

**Planned Activities**

Priority Based Business Planning and Budgeting Implementation – Phase 1

Internal Audits – Operational and Fiscal Review.

Develop a Corporate Risk Registry.

Organizational productivity and capacity:

- Formalize and implement a business process improvement practice
- Implement a Human Resources Information System (HRIS)

Identify (2020) and Implement (2021) effectiveness and efficiency improvements to St. Albert’s municipal election processes and systems.

Implement Procurement Audit Recommendations Implementation.

Develop Long-Range Planning Framework to help align City’s strategic and business plans.

ADMINISTRATIVE PRIORITY AREA #5:

**Service Enhancement Opportunities**

**Planned Activities**

Adverse Weather Resiliency – Assess and benchmark existing internal policies and standards to best practices to assess corporate risks and impacts.

Recommend updates to Council Committee bylaws, policies and processes to create consistent system for allocating resources.

ADMINISTRATIVE PRIORITY AREA #6:

**Smart City**

**Planned Activities**

Develop Smart City 4.0 strategy to enable sustainment of the organization and growth of all sectors in the community. (moved for consideration in 2022)

ADMINISTRATIVE PRIORITY AREA #7:

**Social Programming**

**Planned Activities**

Identify synergistic opportunities for the community not-for-profit sector to maintain or enhance services to clients.

Identify key socio-economic strategies beneficial to both the local business and social profit sectors.

Develop a social procurement policy for Council’s consideration.

## COMPLETED INITIATIVES

The following initiatives were identified as part of the 2019-2021 Corporate Business Plan and completed in 2020.

<b>COUNCIL STRATEGIC PRIORITY #3:</b> <b>Building a Transportation Network: Integrated transportation systems.</b>
Increase the efficient and effective movement of people and goods in St. Albert through integrated modal planning and regional cooperation.
<b>Completed Activities</b>
Complete the Campbell Road Transit Facility and Park & Ride.
<b>COUNCIL STRATEGIC PRIORITY #5:</b> <b>Housing and Social Well-being: Enhance housing options and social supports.</b>
Facilitate an increase in the variety of housing types and provide social supports to respond to changing demographics and accommodate the diverse needs of residents.
<b>Completed Activities</b>
Work with regional partners to explore the creation of additional housing options to address issues of affordability and accessibility and review best practices for alternative financing.
Explore interim housing options to support vulnerable populations.
Explore affordable housing types with developers.
<b>ADMINISTRATIVE PRIORITY AREA #4:</b> <b>Business Process Improvements.</b>
<b>Completed Activities</b>
Simplify tools and process for non-union employee performance management



## REMOVED AND/OR RESCOPED ACTIVITIES

The following initiatives were identified as part of the 2019-2021 Corporate Business Plan and have been removed and/or rescoped.

<b>COUNCIL STRATEGIC PRIORITY #1:</b> <b>Growth Policy Framework: Develop a robust policy framework to guide growth.</b>
Revise the Municipal Development Plan framework to provide direction to growth needs, annexation positioning, and our role in regional government.
<b>Removed and/or Rescoped Activities</b>
Investigate and recommend alternative solutions to improve the competitiveness of development in St. Albert.
Develop a value proposition (inclusive of all the City offerings) to attract businesses, residents and other institutions to St. Albert.
<b>COUNCIL STRATEGIC PRIORITY #2:</b> <b>Economic Development: Enhance business/commercial growth.</b>
St. Albert will work towards an innovative, investment-positive environment that will support and encourage the development of new, existing, and emerging sectors.
<b>Removed and/or Rescoped Activities</b>
Undertake technical studies for an approved Area Structure Plan (ASP) for the Lakeview and Badger lands considering alternate servicing options and equitable return for the City of St. Albert.
Develop and implement strategies for non-traditional economic development activities revenue opportunities.
Develop catalyst strategies for new business opportunities with the community.
<b>COUNCIL STRATEGIC PRIORITY #3:</b> <b>Building a Transportation Network: Integrated transportation systems.</b>
Increase the efficient and effective movement of people and goods in St. Albert through integrated modal planning and regional cooperation.
<b>Removed and/or Rescoped Activities</b>
Continue to pursue an Integrated Regional Transit Commission through the transition phase.

COUNCIL STRATEGIC PRIORITY #4:

**Infrastructure Investment: Identify, build and/or enhance needed critical or strategic infrastructure and identify and implement associated optimal business and operating models and lifecycle strategies.**

Update and implement the Capital Plan based on an assessment of community needs and financial capacity, including a review of all funding options and shared use opportunities.

**Removed and/or Rescoped Activities**

Identify feasible strategies for near term development horizons for community facilities inclusive of land, financing and partnership opportunities.

Support intermunicipal partnerships for shared infrastructure investment.

COUNCIL STRATEGIC PRIORITY #5:

**Housing and Social Well-being: Enhance housing options and social supports.**

Facilitate an increase in the variety of housing types and provide social supports to respond to changing demographics and accommodate the diverse needs of residents.

**Removed and/or Rescoped Activities**

To explore options to address demands for counselling services. (combined with 5.5)

Develop revitalization strategies for mature neighbourhoods. (2022)

ADMINISTRATIVE PRIORITY AREA #1:

**Regional Collaboration**

**Removed and/or Rescoped Activities**

Contribute internal resources to regional commissions, initiatives and working groups.

ADMINISTRATIVE PRIORITY AREA #2:

**Organizational Culture**

**Removed and/or Rescoped Activities**

Human Capital

- Organizational structure and design (for consideration in 2020).
- Workforce Planning (2022)
- Develop Scope for Attraction and Retention Strategies (for consideration in 2020).
- Develop Philosophy for Succession Planning and Implement Pilot Program.

ADMINISTRATIVE PRIORITY AREA #3:

**Mandated Service Requirements**

**Removed and/or Rescoped Activities**

Cannabis Legislation – Phase 2 (monitor).

ADMINISTRATIVE PRIORITY AREA #4:

**Business Process Improvements**

**Removed and/or Rescoped Activities**

Update Assessment Database.

Develop Data Governance Strategy (for consideration in 2022)

Organizational productivity and capacity – Establish a performance management program.

ADMINISTRATIVE PRIORITY AREA #5:

**Service Enhancement Opportunities**

**Removed and/or Rescoped Activities**

Council Committees - Provide recommendations on resourcing and bylaw requirements by category of Council Committee.

ADMINISTRATIVE PRIORITY AREA #6:

**Smart City**

**Removed and/or Rescoped Activities**

Develop Smart City 4.0 strategy to enable sustainment of the organization and growth of all sectors in the community (for consideration in 2022).

## COMPLETED INITIATIVES IN 2019

The following initiatives were identified as part of the 2019-2021 Corporate Business Plan and completed in 2019.

<p>COUNCIL STRATEGIC PRIORITY #3:  <b>Building a Transportation Network: Integrated transportation systems.</b></p>
<p>Increase the efficient and effective movement of people and goods in St. Albert through integrated modal planning and regional cooperation.</p>
<p><b>Completed Activities</b></p>
<p>Complete the Transit Local Service Restructure considering on-demand services and partnerships with service providers and ridership groups.</p>
<p>COUNCIL STRATEGIC PRIORITY #6:  <b>Environmental Stewardship: Explore innovative environmental and conservation opportunities.</b></p>
<p>Seek innovative practices to protect environmental footprint, to ensure the vitality of our natural resources for future generations.</p>
<p><b>Completed Activities</b></p>
<p>Identify sustainable (environmental, economic, social) alternative servicing opportunities, considering net environmental effects, to reduce environmental receptors' impact, reduce servicing costs and generate revenue.</p>
<p>Identify strategies to enable net zero residential, commercial and industrial development and identify potential projects for implementation.</p>
<p>ADMINISTRATIVE PRIORITY AREA #4:  <b>Business Process Improvements.</b></p>
<p><b>Completed Activities</b></p>
<p>Corporate Budget - Develop a long-term financial strategy.</p>
<p>Auditing / External Agencies</p>
<p>Internal Audits - Enable internal audits of Procurement and Risk Management.</p>
<p>ADMINISTRATIVE PRIORITY AREA #5:  <b>Service Enhancement Opportunities.</b></p>
<p><b>Completed Activities</b></p>
<p>Review Snow and Ice Control Standards for enhancements to emergent and more frequent freeze/thaw cycles.</p>

## COMPLETED INITIATIVES IN 2018

The following initiatives were identified as part of the 2018-2021 Corporate Business Plan and completed in 2018.

<b>COUNCIL STRATEGIC PRIORITY #3:</b>
<b>Building a Transportation Network: Integrated transportation systems.</b>
Increase the efficient and effective movement of people and goods in St. Albert through integrated modal planning and regional cooperation.
<b>Completed Activities</b>
Recommend short-, medium-, and long-term options to improve the service level of Ray Gibbon Drive.
Develop the Intelligent Transportation System (ITS) strategy and recommend phased implementation, inclusive of St. Albert Trail, according to our ability to implement quickly.
Evaluate the arterials networks in St. Albert and recommend improvements.
Develop the Transportation Safety Plan and recommend implementation of initiatives to minimize risk of injury or fatality on City roadways.
Recommend the Complete Streets Cross sections.
<b>COUNCIL STRATEGIC PRIORITY #4:</b>
<b>Infrastructure Investment: Identify and build needed capital assets.</b>
Identify opportunities for shared Recreation, Social and Culture activities and facilities.
Update and implement the Capital Plan based on an assessment of community needs and financial capacity, including a review of all funding options and shared use opportunities.
<b>Completed Activities</b>
Update Capital Plan on project prioritization, criteria, and weightings.
<b>COUNCIL STRATEGIC PRIORITY #5:</b>
<b>Housing: Enhance housing options.</b>
Facilitate an increase in the variety of housing types in St. Albert to respond to market demands and accommodate the diverse needs of residents.
<b>Completed Activities</b>
Modify Land Use Bylaw to encourage diversity in residential built forms.

ADMINISTRATIVE PRIORITY AREA #1:

**Regional Collaboration**

**Completed Activities**

Indigenous Reconciliation

- Establish a cross-functional team to promote and support a comprehensive consultation and engagement process.

ADMINISTRATIVE PRIORITY AREA #2:

**Organizational Culture**

**Completed Activities**

Legislative Requirements - OHS legislation.

ADMINISTRATIVE PRIORITY AREA #3:

**Mandated Service Requirements**

**Completed Activities**

Cannabis Legislation – Phase 1.

ADMINISTRATIVE PRIORITY AREA #4:

**Business Process Improvements**

**Completed Activities**

Corporate Budget - Service level inventory updates and additions.