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2015 Facility Priority Assessment Research  
Web-Based Stakeholder Survey Report

October 7<sup>th</sup>, 2015



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## 1.0 PROJECT BACKGROUND

In 2015, the City of St. Albert (“the City”; “the Client”) developed a New Facility Priority Assessment Model (“the Model”) to provide empirical, analytics-based data to consider when making decisions and determining priorities for funding of new municipal infrastructure. By utilizing detailed analytics, the Model is intended to be a decision-making tool that considers the entire bundle of community and public services, and allows for conscious and holistic planning for new facility needs for St. Albert for the long term.

In summer 2015, Banister Research was contracted to assist with the Facility Priority Assessment Model Research in order to validate the assumptions of the Model and gather feedback from stakeholders regarding perceptions of new facility priorities. As part of the research, Banister Research conducted the following:

- **Web-Based Stakeholder Survey.** A web-based version of the survey was available from September 1<sup>st</sup> to 20<sup>th</sup>, 2015, over which time a total of 537 submissions were completed.
  - Due to the opt-in or self-select nature of web-based surveys, results cannot be generalized to the population of the City of St. Albert.
- **General Population Telephone Survey.** A total of 400 randomly-selected respondents completed the telephone survey from September 1<sup>st</sup> to 9<sup>th</sup>, 2015. The objective of the survey was to determine residents’ opinions about new facility needs in the City of St. Albert.
  - Results provide a margin of error no greater than  $\pm 4.9\%$  at the 95% confidence level, or 19 times out of 20.
- **Major User/Stakeholder Meetings.** Nine (9) focus group sessions were conducted with a total of twenty-three (n=23) major stakeholders of City-owned or operated facilities. Participants represented a variety of clubs/organizations that rent or use space in St. Albert community service facilities. The meetings were conducted between August 26<sup>th</sup> and September 15<sup>th</sup>, 2015.

This report documents the results of the Web-Based Stakeholder Survey. The results have been broken down by users of each of the twenty-five (25) facility types investigated; these findings have been documented in Sections 4.1 through 4.25.

## 2.0 METHODOLOGY

All components of the project were designed and executed in close consultation with the Client. A detailed description of each task of the project is outlined in the remainder of this section.

### 2.1 Project Initiation and Questionnaire Design

At the outset of the project, all background information relevant to the study was identified and subsequently reviewed by Banister Research. The consulting team familiarized itself with the objectives of the Client, ensuring a full understanding of the issues and concerns to be addressed in the project. The result of this task was an agreement on the research methodology, a detailed work plan and project initiation.

Following the initial meeting, the draft questionnaire was designed by Banister Research. Drawing on experience in conducting similar projects, the most appropriate questions, scales and response options were designed for eliciting the information desired from the respondents. Rating scales were designed to be easily understood by respondents. The survey included both quantitative and qualitative questions, in order to elicit a more in-depth investigation of the issues and concerns pertinent to the evaluation assignment. The questionnaire was finalized in conjunction with the Client; a copy of the final questionnaire is provided in Appendix A.

## 2.2 Survey Population and Data Collection

The survey was hosted on the Banister web server to ensure anonymity and the confidentiality of responses. Banister's web programmer created a composite drawing of the survey and site design. Home and landing pages were created, as well as a sectioned survey form. Following the creation of the online tool and internal form testing, Banister Research provided the Client with the survey link (URL) to ensure the survey was working as desired. All test data was cleared from the survey file prior to data collection.

The Client was responsible for communicating the survey opportunity; respondents reported having become aware of the survey through the following:

- E-mail invitation – 34% (n=184);
- City of St. Albert Social media – 26% (n=137);
- Postcard/poster at a City facility – 20% (n=106);
- Online (e.g., City website) – 9% (n=49);
- Word of mouth – 7% (n=37);
- Newspaper – 4% (n=21);
- City employee - <1% (n=2); and
- Telephone survey - <1% (n=1).

The survey was available online from September 1<sup>st</sup> to September 20<sup>th</sup>, 2015, during which time, a total of 537 surveys were completed (multiple responses permitted):

- Resident of St. Albert or other nearby community – 90% (n=483);
- Major user of a community facility<sup>1</sup> – 39% (n=211);
- Casual user of a community facility<sup>2</sup> – 29% (n=155);
- Member of an organization that represents/advocates on behalf of community interests – 14% (n=77);
- Facility operator/service provider – 3% (n=18);
- Member of an organization that represents business and/or commercial interests – 2% (n=10); and
- Other (e.g., student) - <1% (n=1).

Those who participated in the survey reported living in St. Albert (84%); Edmonton (8%); Sturgeon County (6%); Morinville (1%); Parkland County (1%); Spruce Grove (<1%); and Lac Ste. Anne County (<1%).

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<sup>1</sup> A person or organization that relies primarily on and heavily utilizes the facility in discussion to participate in their activity

<sup>2</sup> A person or organization that occasionally uses the facility type discussed, but does not rely primarily on the facility or has other options available to participate in their activity

## 2.3 Data Analysis and Project Documentation

While data was being collected, Banister Research provided either a written or verbal progress report to the Client. After the questionnaires were completed and verified, all survey data was compiled into a computerized database for analysis.

Data analysis included cross-tabulation, whereby the frequency and percentage distribution of the results for each question were broken down based on respondent characteristics and responses (e.g., length of residency, demographics, etc.). Statistical analysis included a Z-test to determine if there were significant differences in responses between respondent subgroups. Results were reported as statistically significant at the 95% confidence level, and were only reported on based on the aggregate (i.e., overall or combined) survey findings (see Section 3.0).

A list of responses to each open-ended question was generated by Banister Research. The lead consultant reviewed the list of different responses to each open-ended or verbatim question, after which a code list was established. To ensure consistency of interpretation, the same team of coders was assigned to this project from start to finish. The coding supervisor verified at least 10% of each coder's work. Once the questionnaires were fully coded, computer programs were written to check the data for quality and consistency. All survey data was compiled into a computerized database for analysis. Utilizing SPSS analysis software, the survey data was reviewed to guarantee quality and consistency (e.g., proper range values and skip patterns).

Tabulations of the detailed data tables are available under separate cover. **The reader should note that any discrepancies between charts, graphs or tables are due to rounding of the numbers.**

## 3.0 DIFFERENCES BETWEEN RESPONDENT SUB-GROUPS

The following pages document a summary of significant differences between respondent sub-groups, within each of the major survey topics. It is important to note that these findings are based on **aggregate (i.e., overall or combined) data only**, and do not account for differences between users of different facilities. The reader should note when reading this section that the term "significant" refers to "statistical significance". Only those respondent subgroups which reveal statistically significant differences at the 95% confidence level (19 times out of 20) have been reported on. Respondent subgroups that are statistically similar have been omitted from the presentation of findings.

### 3.1 Current Household Visitation and Use

- *Younger respondents (most frequently those aged 18 to 34) were significantly more likely than older respondents to have used or visited the St. Albert Soccer Association; St. Albert Grain Elevator Park; and the Outdoor Aquatic Spray Park or Pool in the past year.*
  - *Older respondents (at least 35 years of age or older) were significantly more likely to have used the Art Gallery; St. Albert Botanic Park; the Compost Depot; the Public Library; the Musee Heritage Museum; the Arden Theatre; and the Recycling Depot.*
- *Females were significantly more likely than males to have used or visited the Art Gallery; Art/Cultural Studios; the Musee Heritage Museum; and the Arden Theatre in the past year.*
  - *Males were more likely to have used City-Wide Baseball Parks; the St. Albert Soccer Association; the Field Houses at Servus Place; the Riel Outdoor Artificial Field; the Kinsmen Fair Grounds; and the Recycling Depot.*
- *Those who have lived in St. Albert for 10 years or less were more likely than those who have lived in St. Albert for longer periods of time to have used or visited the following in the past year: the St. Albert Grain Elevator Park; and Indoor Ice Surfaces.*
  - *Those who have lived in St. Albert for 11 years or more were more likely to have used: the Art Gallery; the Compost Depot; the Arden Theatre; and the Recycling Depot.*
- *Households with children were significantly more likely than households without children, or households with more than two (2) adults to have reported using sports/recreational facilities.*
  - *Households without children, or with more than two (2) adults were more likely to have used: the Art Gallery; Arts/Cultural Studios; the St. Albert Botanic Park; and the Public Library.*
  - *Those with a post-graduate level of education were more likely to have used the Art Gallery; while those with a college level of education were more likely to have used the Indoor Ice Surfaces and Bike Parks.*
- *Those with lower household incomes in 2014 (i.e., less than \$75,000, before taxes) were more likely than those with higher household incomes to have reported using: the Art Gallery; Arts/Cultural Studios; St. Albert Botanic Park; and the Musee Heritage Museum*
  - *Those with higher household incomes (at least \$75,000, pre-tax, in 2014) were more likely to use: Bookable Spaces; City-Wide Baseball Parks; the St. Albert Rugby Football Club; the Soccer Association; the Field Houses at Servus Place; the Servus Place Fitness Centre; Indoor Ice Surfaces; Indoor Swimming Pools/Water Parks; Outdoor Aquatic Spray Park/Pool; the Riel Outdoor Artificial Field; the Kinsmen Fair Grounds; the Arden Theatre; Bike Parks; and the Fowler Athletic Park.*

### 3.2 Potential Use with Decreased Barriers

- *Those who felt it was appropriate for the City to fund the construction of more service-oriented community service buildings through tax increases were significantly more likely than those who felt it was not appropriate to indicate they would use the following, if they were available: Arts/Cultural Studios; Bookable Spaces; Indoor Ice Surfaces; and Fowler Athletic Park.*
- *Those aged 18 to 64 were significantly more likely than older respondents to have indicated they would use the following if they were available: Arts/Cultural Studios; the St. Albert Tennis Club; Indoor Ice Surfaces; the Riel Outdoor Artificial Field; and Fowler Athletic Park.*
- *Females were significantly more likely than males to indicate they would use the St. Albert Botanic Park if it were available.*
  - *Males were more likely to indicate they would use the St. Albert Rugby Football Club; the Field Houses at Servus Place; and the Riel Outdoor Artificial Field.*
- *Respondents who have lived in St. Albert for 20 years or less were significantly more likely than longer-term residents to have reported they would use the following: the Art Gallery; the Tennis Club; the Compost Depot; Indoor Ice Surfaces; Indoor Swimming Pools/Water Parks; and the Outdoor Aquatic Spray Park or Pool.*
- *Households with children were significantly more likely than households without children to have indicated they would use the following: the St. Albert Soccer Association; the St. Albert Tennis Club; the Servus Place Fitness Centre; Indoor Ice Surfaces; Indoor Swimming Pools/Water Parks; the Outdoor Aquatic Spray Park or Pool; the Riel Outdoor Artificial Field; Bike Parks; and the Fowler Athletic Park.*
- *Those with a college level of education were significantly more likely to have indicated they would use the Kinsmen Fair Grounds (versus those with a university level of education).*
- *Those with lower household incomes (less than \$125,000, pre-tax, in 2014) were significantly more likely to have indicated they would use: the Art Gallery; Arts/Cultural Studios; the St. Albert Grain Elevator Park; and the Arden Theatre.*
  - *Those with higher household incomes (\$125,000 or more) were more likely to have indicated they would use City-Wide Baseball Parks; the St. Albert Tennis Club; the Riel Outdoor Artificial Field; the Kinsmen Fair Grounds.*
- *Respondents who work full- or part-time were significantly more likely than those who were retired to have indicated they would use the St. Albert Tennis Club; the Field Houses at Servus Place; Indoor Ice Surfaces; the Outdoor Aquatic Spray Park or Pool; the Riel Outdoor Artificial Field; and Fowler Athletic Park.*
  - *Respondents who are retired were significantly more likely than those who work either full- or part-time to have indicated they would use the Art Gallery and the Musee Heritage Museum.*



### 3.3 Respondents' Top 5 Facility Types

- *Those who felt it was appropriate for the City to fund the construction of more service-oriented community service buildings through tax increases were significantly more likely than those who felt it was not appropriate to have rated the Art Gallery and the Musee Heritage Museum in their top 5.*
  - *Those who did not feel it was appropriate to fund facilities through tax increases were more likely to have rated the Curling Club; the Outdoor Aquatic Spray Park/Pool; and the Recycling Depot in their top 5.*
- *Younger respondents were significantly more likely than older respondents to have rated the following in their top 5: the St. Albert Soccer Association; the Field Houses at Servus Place; Indoor Ice Surfaces; Indoor Swimming Pools/water Parks; the Outdoor Aquatic Spray Park or Pool; and the Riel Outdoor Artificial Field.*
  - *Conversely, older respondents were more likely than younger respondents to have rated the following in their top 5: the St. Albert Botanic Park; the Public Library; the Arden Theatre; and the Recycling Depot.*
- *Females were significantly more likely than males to have rated the following in their top 5: the Art Gallery; Arts/Cultural Studios; the St. Albert Botanic Park; the Public Library; the Outdoor Aquatic Spray Park or Pool; and the Arden Theatre.*
  - *Males were more likely to have placed the Soccer Association; the Compost Depot; the Field Houses at Servus Place; the Riel Outdoor Artificial Field; and the Recycling Depot in their top 5.*
- *Respondents who have lived in St. Albert for 10 years or less were significantly more likely than longer-term residents to have included the following in their top 5: the Soccer Association; the Servus Place Fitness centre; Indoor Swimming Pools/Water Parks; and Bike Parks.*
  - *Those who have lived in St. Albert for more than 10 years were more likely to have included the following in their top 5: the Art Gallery; the Compost Depot; the Field Houses at Servus Place; the Musee Heritage Museum; the Riel Outdoor Artificial Field; the Arden Theatre; and the Recycling Depot.*
- *Households with children were significantly more likely than households without children to have placed sports and recreational facilities in their top 5.*
  - *Households without children, or those with more than two (2) adults were more likely to have placed the following in their top 5: the Art Gallery; Arts/Cultural Studios; Bookable Spaces; the St. Albert Botanic Park; the Compost Depot; the St. Albert Grain Elevator Park; the Public Library; the Musee Heritage Museum; the Arden Theatre; and the Recycling Depot.*
- *Respondents with a post-graduate level of education were more likely than those with lower levels of education to have placed Arts/Cultural Studios and the Musee Heritage Museum in their top 5.*
  - *Those with a college level of education were more likely than those with a university or post-graduate level of education to have placed Indoor Ice Surfaces and Bike Parks in their top 5.*

- Respondents with higher household incomes (i.e., more than \$75,000 in 2014) were more likely to have placed the following in their top 5: City-Wide Baseball Parks; the Soccer Association; the Field Houses at Servus Place; Servus Place Fitness Centre; Indoor Swimming Pools/Water Parks; and the Riel Outdoor Artificial Field.
  - Respondents with lower household incomes were more likely to have placed the following in their top 5: the Art Gallery; Arts/Cultural Studios; the St. Albert Botanic Park; the Public Library; the Arden Theatre; and the Recycling Depot.
- Those who are retired were more likely to have placed the Art Gallery; Arts/Cultural Studios; the Botanic Park; the Public Library; the Kinsmen Fair Grounds; the Arden Theatre; and the Kinsmen RV Park in their top 5 (versus those who work full- or part-time).
  - Those who work full- or part-time were more likely than those who are retired to have placed the following in their top 5: the Soccer Association; the Field Houses at Servus Place; Indoor Ice Surfaces; Indoor Swimming Pools/Water Parks; the Outdoor Aquatic Spray Park/Pool; and the Riel Outdoor Artificial Field.

### 3.4 Potential Usage with More Infrastructure

- Those who felt it was appropriate for the City to fund the construction of more service-oriented community service buildings through tax increases were significantly more likely than those who felt it was not appropriate to have indicated they would use the Field Houses at Servus Place and the St. Albert Public Library more if more infrastructure was available.
- Those aged 18 to 64 were more likely than those aged 65 or older to have indicated they would use the St. Albert Public Library more if more infrastructure was available.
- Males were significantly more likely than females to have indicated they would use the Soccer Association more if more infrastructure was available.
- Those who frequently use City facilities (i.e., 100 times or more in the past year) were more likely than less-frequent facility users to have indicated they would use the Soccer Association; Indoor Swimming Pools/Water Parks; and the Recycling Depot if more infrastructure were available.
- Those with a post-graduate level of education were more likely than those with a college level of education to have indicated they would use the Recycling Depot more if more infrastructure was available.
  - Those with a college level of education were more likely to have indicated they would use the Soccer Association more (versus those with a post-graduate level of education).
- Those who have lived in St. Albert for 10 years or less were more likely than those who have lived in St. Albert for 11 years or more to have indicated they would use the following more if more infrastructure were available: Servus Place Fitness Centre; Indoor Swimming Pools/Water Parks; and the Outdoor Aquatic Spray Park or Pool.

### 3.5 Willingness to Pay Additional Tax Dollars

- *Younger respondents were significantly more likely than older respondents to have been willing to pay additional tax dollars towards the following facilities: the Art Gallery; Arts/Cultural Studios; City-Wide Baseball Parks; the St. Albert Rugby Football Club; the Soccer Association; the Tennis Club; the Compost Depot; the St. Albert Grain Elevator Park; Indoor Ice Surfaces; Indoor Swimming Pools or Water Parks; the Musee Heritage Museum; the Outdoor Aquatic Spray Park or Pool; the Riel Outdoor Artificial Field; and Bike Parks.*
  - *Conversely, older respondents were more likely than younger respondents to have been willing to pay additional tax dollars towards the St. Albert Botanic Park.*
- *Males were significantly more likely than females to have been willing to pay additional tax dollars to support the following: City-Wide Baseball Parks; the St. Albert Rugby Football Club; the Soccer Association; the Tennis Club; the Curling Club; the Field Houses at Servus Place; the Servus Place Fitness Centre; the Outdoor Aquatic Spray Park/Pool; the Riel Outdoor Artificial Field; and Fowler Athletic Park.*
  - *Females were significantly more likely to have been willing to pay additional tax dollars to support the Art Gallery and the Public Library.*
- *Low-frequency users (i.e., those who visited or used St. Albert facilities less than 50 times in the past year) were more likely than higher-frequency users to have been willing to pay additional tax dollars to support the St. Albert Botanic Park and the Kinsmen Fair Grounds.*
  - *Higher frequency users/visitors (i.e., those who used City facilities more than 100 times in the past year) were more likely to have been willing to pay additional tax dollars to support the Compost Depot; the Field Houses at Servus Place; the Servus Place Fitness Centre; the Riel Outdoor Artificial Field; and Bike Parks.*
- *Those who have lived in St. Albert for 20 years or less were significantly more likely than longer-term residents to have been willing to pay additional tax dollars to support the following facilities: St. Albert Soccer Association; the Field Houses at Servus Place; the Servus Place Fitness Centre; Indoor Swimming Pools/Water Parks; the Outdoor Aquatic Spray Park or Pool; the Riel Outdoor Artificial Field; the Kinsmen Fair Grounds; and Bike Parks.*
  - *Conversely, those who lived in St. Albert for 21 years or more were more likely to have been willing to pay additional tax dollars to support the St. Albert Botanic Park.*
- *Households with children were more likely than those without children to have been willing to pay additional tax dollars to support the following facilities: the St. Albert Soccer Association; the Field Houses at Servus Place; Indoor Ice Surfaces; Indoor Swimming Pools/Water Parks; Outdoor Aquatic Spray Park/Pool; the Riel Outdoor Artificial Field; and Bike Parks.*
  - *Households without children, or those with two (2) or more adults, were more likely to have been willing to pay additional tax dollars to support the Art Gallery; Arts/Cultural Studios; the St. Albert Botanic Park; the Compost Depot; the St. Albert Grain Elevator Par; the Public Library; the Musee Heritage Museum; the Arden Theatre; and the Recycling Depot.*

- Respondents with a higher level of education (university or post-graduate) were significantly more likely to have been willing to pay additional tax dollars to support the Art Gallery; Arts/Cultural Studios; the St. Albert Grain Elevator Park; and the Recycling Depot.
- Respondents with higher household incomes (i.e., more than \$125,000 in 2014) were more likely than those with lower incomes to have been willing to pay additional tax dollars to support the Soccer Association; the Field Houses at Servus Place; and the Riel Outdoor Artificial Field.
  - Those with lower household incomes were more likely to have been willing to pay additional tax dollars to support the Art Gallery; Arts/Cultural Studios; the St. Albert Botanic Park; the Compost Depot; the St. Albert Grain Elevator Park; the Musee Heritage Museum; and the Kinsmen Fair Grounds.
- Those who work full- or part-time were more likely to have been willing to pay additional tax dollars to support the following (versus those who are retired): City-Wide Baseball Parks; the St. Albert Soccer Association; the St. Albert Tennis Club; the Field Houses at Servus Place; Indoor Ice Surfaces; Indoor Swimming Pools/Water Parks; the Outdoor Aquatic Spray Park or Pool; the Riel Outdoor Artificial Field; Bike Parks; and Fowler Athletic Park.
  - Those who are retired were more likely to have been willing to pay additional tax dollars to support the St. Albert Botanic Park.

### 3.6 Appropriateness of Funding Through Tax Increases

Respondent sub-groups significantly more likely to have reported that it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases included:

- Those who used or visited City facilities more than 200 times in the past year (versus lower-frequency users); and
- Those who have a post-graduate level of education (versus those with a college level of education).

## 4.0 STUDY FINDINGS BY FACILITY USER GROUP

### 4.1 The Art Gallery of St. Albert (n=172)<sup>3</sup>

#### Current Household Participation and Use

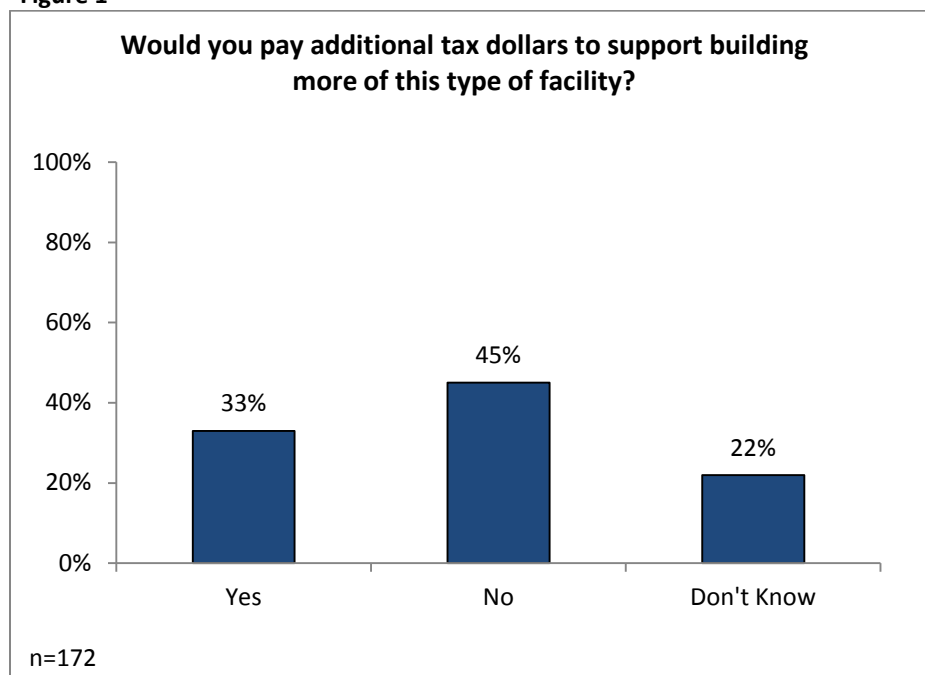
- Facility users accessed City of St. Albert services (in general) 130 times, on average, in the past 12 months.
- Facility users visited this facility 5.07 times, on average, in the past 12 months.

#### Most Important Facilities

- Thirty-four percent (34%) of facility users placed this facility in their top 5, in terms of importance.
  - Fifty-two percent (52%) of those who placed this facility in their top 5 (n=58) would use this facility type more than they do now if more infrastructure was available.

#### Support for Tax Increases

Figure 1



- Eighty-four percent (84%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.

<sup>3</sup>Unless otherwise stated.

- Forty-nine percent (49%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

### Demographic Profile of Facility Users

Table 1

	Percent of Respondents (n=172)		Percent of Respondents (n=172)
<b>Gender</b>		<b>Household Composition</b>	
Male	23	Single person w/o children	9
Female	74	Single person w/ children	3
<b>Age</b>		Married/living together w/ children	51
16 to 17 years old	1	Married or cohabitating w/o children	25
18 to 34 years old	16	More than 2 adults	9
35 to 64 years old	67	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	15	<\$50,000	9
<b>Mean</b>	<b>49.0 years</b>	\$50,000 to <\$75,000	11
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	9
1 to 5 years	13	\$100,000 to <\$125,000	11
6 to 10 years	21	\$125,000 to <\$150,000	9
11 to 20 years	20	\$150,000 <\$175,000	6
More than 20 years	46	\$175,000 to <\$200,000	7
<b>Mean</b>	<b>20.3 years</b>	≥\$200,000	16
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	54
No	3	Working part-time	16
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	7	Retired	16
No	89	Homemaker	9
<b>Highest Achieved Level of Education</b>			
Less than high school			-
Graduated high school			4
Some or completed technical/vocational school			8
Some or completed college			13
Some or completed university			42
Post-graduate			33

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.2 Arts/Cultural Studios (n=135)

### Current Household Participation and Use

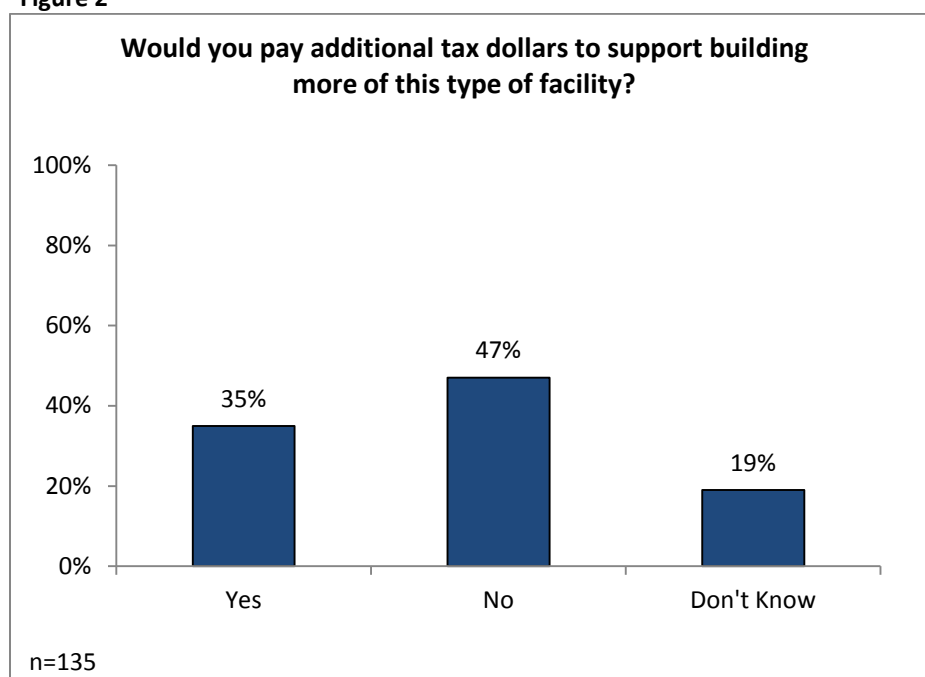
- Facility users accessed City of St. Albert services (in general) 128 times, on average, in the past 12 months.
- Facility users visited this facility 10.2 times, on average, in the past 12 months.

### Most Important Facilities

- Twenty-five percent (25%) of facility users placed this facility in their top 5, in terms of importance.
  - Sixty-two percent (62%) of those who placed this facility in their top 5 (n=34) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 2



- Eighty-four percent (84%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-seven percent (47%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 2

	Percent of Respondents (n=135)		Percent of Respondents (n=135)
<b>Gender</b>		<b>Household Composition</b>	
Male	22	Single person w/o children	7
Female	76	Single person w/ children	4
<b>Age</b>		Married/living together w/ children	51
16 to 17 years old	1	Married or cohabitating w/o children	23
18 to 34 years old	16	More than 2 adults	10
35 to 64 years old	72	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	11	<\$50,000	7
<b>Mean</b>	<b>47.8</b>	\$50,000 to <\$75,000	12
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	11
1 to 5 years	16	\$100,000 to <\$125,000	13
6 to 10 years	14	\$125,000 to <\$150,000	5
11 to 20 years	27	\$150,000 <\$175,000	9
More than 20 years	43	\$175,000 to <\$200,000	10
<b>Mean</b>	<b>20.0</b>	≥\$200,000	13
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	90	Working full-time	53
No	3	Working part-time	15
<b>Do you work for the City of St. Albert?</b>		Student	2
Yes	7	Retired	17
No	88	Homemaker	11
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			4
Some or completed technical/vocational school			7
Some or completed college			13
Some or completed university			43
Post-graduate			32

\*Refusals and/or “don’t know” responses have been omitted from this table.



### 4.3 Bookable Spaces (n=124)

#### Current Household Participation and Use

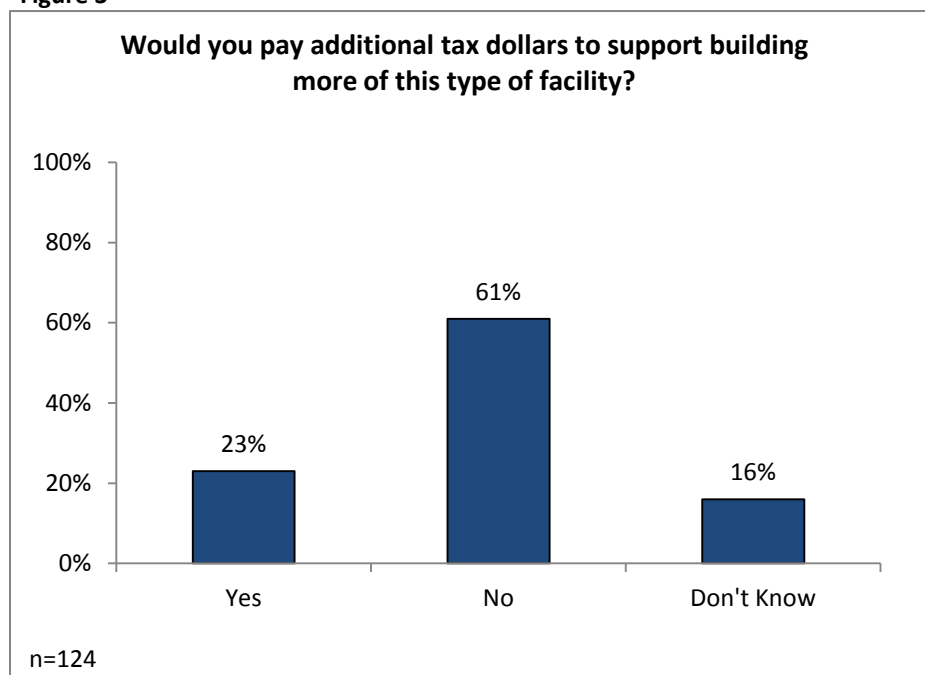
- Facility users accessed City of St. Albert services (in general) 147 times, on average, in the past 12 months.
- Facility users visited this facility 11.3 times, on average, in the past 12 months.

#### Most Important Facilities

- Fifteen percent (15%) of facility users placed this facility in their top 5, in terms of importance.
  - Sixty-one percent (61%) of those who placed this facility in their top 5 (n=18) would use this facility type more than they do now if more infrastructure was available.

#### Support for Tax Increases

Figure 3



- Eighty-one percent (81%) of facility users felt that their facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Fifty-two percent (52%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

### Demographic Profile of Facility Users

Table 3

	Percent of Respondents (n=124)		Percent of Respondents (n=124)
<b>Gender</b>		<b>Household Composition</b>	
Male	32	Single person w/o children	6
Female	65	Single person w/ children	5
<b>Age</b>		Married/living together w/ children	69
16 to 17 years old	1	Married or cohabitating w/o children	12
18 to 34 years old	15	More than 2 adults	5
35 to 64 years old	70	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	12	<\$50,000	6
<b>Mean</b>	<b>45.9</b>	\$50,000 to <\$75,000	6
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	7
1 to 5 years	13	\$100,000 to <\$125,000	12
6 to 10 years	19	\$125,000 to <\$150,000	9
11 to 20 years	27	\$150,000 <\$175,000	6
More than 20 years	40	\$175,000 to <\$200,000	11
<b>Mean</b>	<b>20.0</b>	≥\$200,000	21
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	90	Working full-time	63
No	2	Working part-time	13
<b>Do you work for the City of St. Albert?</b>		Student	2
Yes	7	Retired	10
No	90	Homemaker	10
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			2
Some or completed technical/vocational school			7
Some or completed college			19
Some or completed university			43
Post-graduate			27

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.4 St. Albert Botanic Park (n=248)

### Current Household Participation and Use

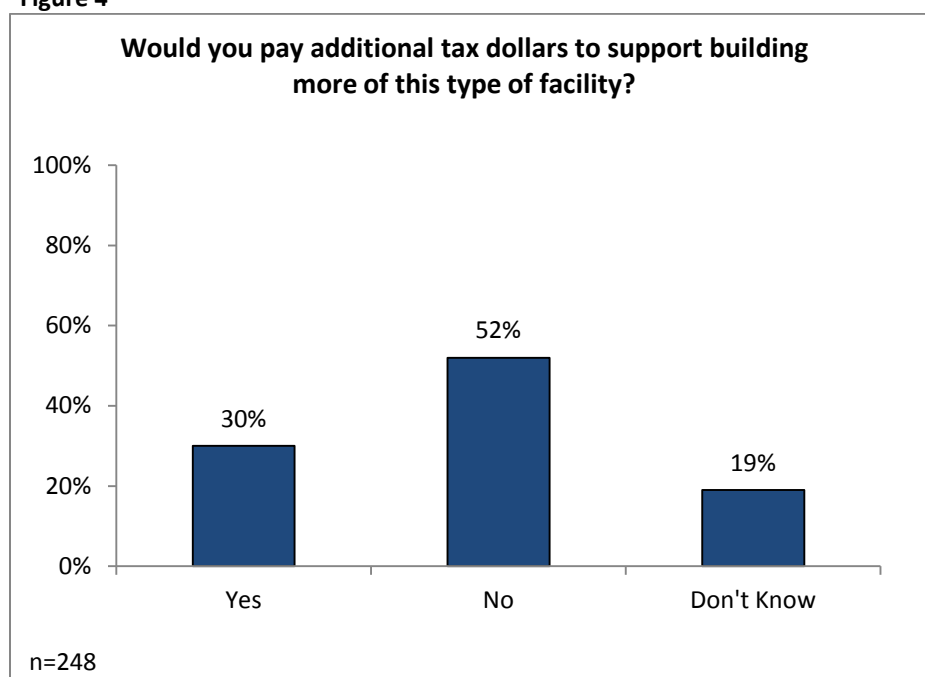
- Facility users accessed City of St. Albert services (in general) 119 times, on average, in the past 12 months.
- Facility users visited this facility 8.22 times, on average, in the past 12 months.

### Most Important Facilities

- Thirty-two percent (32%) of facility users placed this facility in their top 5, in terms of importance.
  - Thirty-nine percent (39%) of those who placed this facility in their top 5 (n=80) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 4



- Eighty-four percent (84%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-six percent (46%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 4

	Percent of Respondents (n=248)		Percent of Respondents (n=248)
<b>Gender</b>		<b>Household Composition</b>	
Male	30	Single person w/o children	6
Female	69	Single person w/ children	4
<b>Age</b>		Married/living together w/ children	50
16 to 17 years old	1	Married or cohabitating w/o children	28
18 to 34 years old	15	More than 2 adults	9
35 to 64 years old	66	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	18	<\$50,000	9
<b>Mean</b>	<b>49.2</b>	\$50,000 to <\$75,000	11
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	9
1 to 5 years	22	\$100,000 to <\$125,000	11
6 to 10 years	16	\$125,000 to <\$150,000	8
11 to 20 years	22	\$150,000 <\$175,000	7
More than 20 years	40	\$175,000 to <\$200,000	9
<b>Mean</b>	<b>19.2</b>	≥\$200,000	15
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	88	Working full-time	51
No	2	Working part-time	17
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	8	Retired	20
No	90	Homemaker	8
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			5
Some or completed technical/vocational school			8
Some or completed college			15
Some or completed university			42
Post-graduate			29

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.5 City-Wide Baseball Parks (n=125)

### Current Household Participation and Use

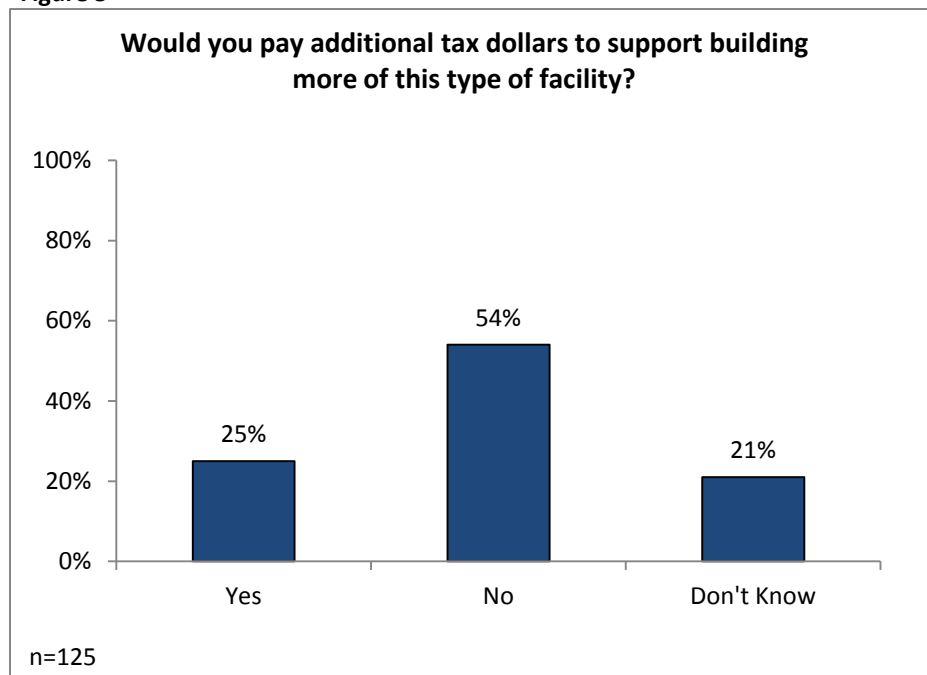
- Facility users accessed City of St. Albert services (in general) 147 times, on average, in the past 12 months.
- Facility users visited this facility 12.5 times, on average, in the past 12 months.

### Most Important Facilities

- Twenty percent (20%) of facility users placed this facility in their top 5, in terms of importance.
  - Thirty-six percent (36%) of those who placed this facility in their top 5 (n=25) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 5



- Eighty-five percent (85%) of facility users felt that their facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Fifty-three percent (53%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 5

	Percent of Respondents (n=125)		Percent of Respondents (n=125)
<b>Gender</b>		<b>Household Composition</b>	
Male	44	Single person w/o children	2
Female	53	Single person w/ children	5
<b>Age</b>		Married/living together w/ children	71
16 to 17 years old	3	Married or cohabitating w/o children	16
18 to 34 years old	13	More than 2 adults	2
35 to 64 years old	78	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	5	<\$50,000	3
<b>Mean</b>	<b>44.4</b>	\$50,000 to <\$75,000	3
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	7
1 to 5 years	10	\$100,000 to <\$125,000	14
6 to 10 years	20	\$125,000 to <\$150,000	6
11 to 20 years	31	\$150,000 <\$175,000	12
More than 20 years	38	\$175,000 to <\$200,000	16
<b>Mean</b>	<b>20.0</b>	≥\$200,000	18
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	86	Working full-time	70
No	3	Working part-time	10
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	6	Retired	6
No	89	Homemaker	8
<b>Highest Achieved Level of Education</b>			
Less than high school			2
Graduated high school			2
Some or completed technical/vocational school			10
Some or completed college			15
Some or completed university			41
Post-graduate			28

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.6 St. Albert Rugby Football Club (n=73)

### Current Household Participation and Use

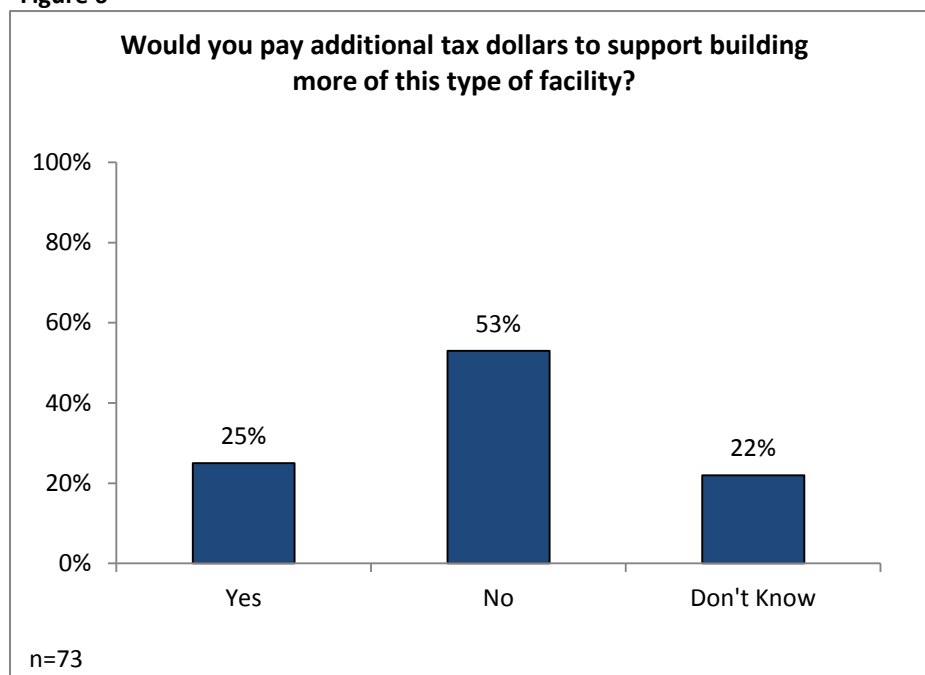
- Facility users accessed City of St. Albert services (in general) 142 times, on average, in the past 12 months.
- Facility users visited this facility 7.89 times, on average, in the past 12 months.

### Most Important Facilities

- Eighteen percent (18%) of facility users placed this facility in their top 5, in terms of importance.
  - Fifteen percent (15%) of those who placed this facility in their top 5 (n=13) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 6



- Eighty-two percent (82%) of facility users felt that their facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-seven percent (47%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 6

	Percent of Respondents (n=73)		Percent of Respondents (n=73)
<b>Gender</b>		<b>Household Composition</b>	
Male	40	Single person w/o children	1
Female	55	Single person w/ children	4
<b>Age</b>		Married/living together w/ children	71
16 to 17 years old	3	Married or cohabitating w/o children	16
18 to 34 years old	15	More than 2 adults	3
35 to 64 years old	73	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	8	<\$50,000	3
<b>Mean</b>	<b>45.1</b>	\$50,000 to <\$75,000	4
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	6
1 to 5 years	16	\$100,000 to <\$125,000	11
6 to 10 years	18	\$125,000 to <\$150,000	6
11 to 20 years	27	\$150,000 <\$175,000	11
More than 20 years	38	\$175,000 to <\$200,000	12
<b>Mean</b>	<b>19.8</b>	≥\$200,000	21
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	89	Working full-time	64
No	4	Working part-time	11
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	6	Retired	11
No	88	Homemaker	8
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			4
Some or completed technical/vocational school			7
Some or completed college			11
Some or completed university			43
Post-graduate			32

\*Refusals and/or “don’t know” responses have been omitted from this table.



## 4.7 St. Albert Soccer Association (n=245)

### Current Household Participation and Use

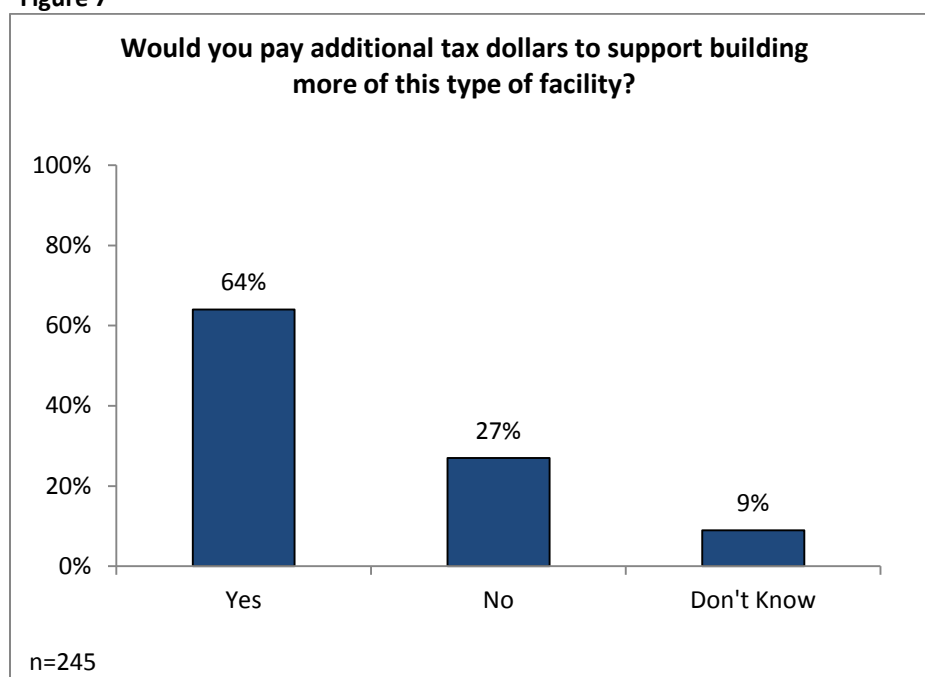
- Facility users accessed City of St. Albert services (in general) 138 times, on average, in the past 12 months.
- Facility users visited this facility 42.7 times, on average, in the past 12 months.

### Most Important Facilities

- Seventy-three percent (73%) of facility users placed this facility in their top 5, in terms of importance.
  - Seventy-six percent (76%) of those who placed this facility in their top 5 (n=178) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 7



- Eighty-one percent (81%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-five percent (45%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 7

	Percent of Respondents (n=245)		Percent of Respondents (n=245)
<b>Gender</b>		<b>Household Composition</b>	
Male	38	Single person w/o children	2
Female	61	Single person w/ children	6
<b>Age</b>		Married/living together w/ children	82
16 to 17 years old	1	Married or cohabitating w/o children	7
18 to 34 years old	12	More than 2 adults	2
35 to 64 years old	85	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	2	<\$50,000	2
<b>Mean</b>	<b>42.7</b>	\$50,000 to <\$75,000	5
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	6
1 to 5 years	20	\$100,000 to <\$125,000	13
6 to 10 years	22	\$125,000 to <\$150,000	13
11 to 20 years	31	\$150,000 <\$175,000	9
More than 20 years	27	\$175,000 to <\$200,000	11
<b>Mean</b>	<b>15.8</b>	≥\$200,000	23
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	90	Working full-time	70
No	2	Working part-time	17
<b>Do you work for the City of St. Albert?</b>		Student	1
Yes	4	Retired	2
No	94	Homemaker	10
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			4
Some or completed technical/vocational school			7
Some or completed college			18
Some or completed university			39
Post-graduate			31

\*Refusals and/or "don't know" responses have been omitted from this table.

## 4.8 St. Albert Tennis Club (n=32)

### Current Household Participation and Use

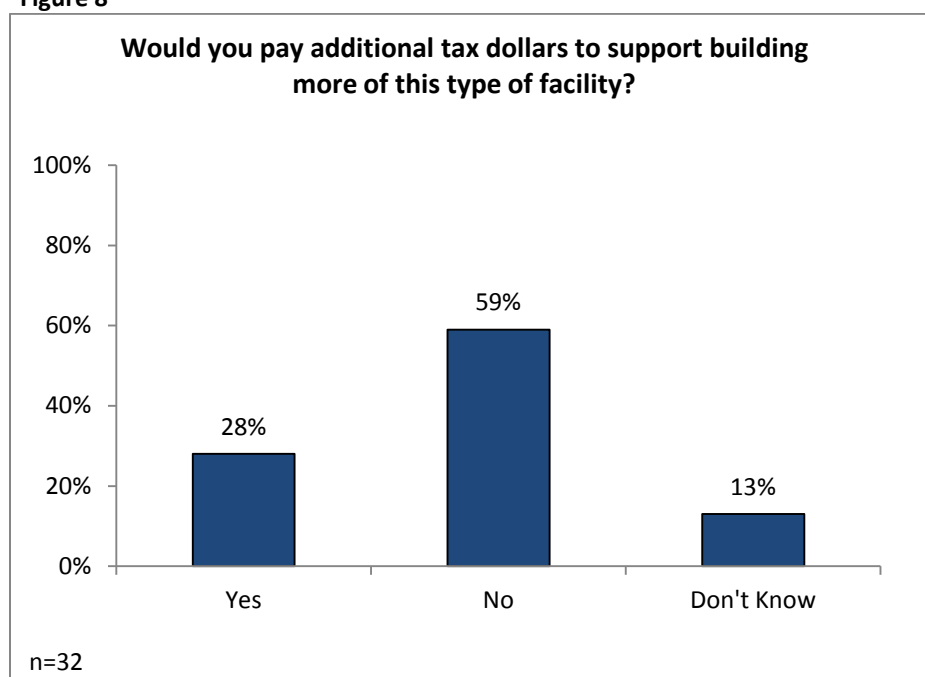
- Facility users accessed City of St. Albert services (in general) 140 times, on average, in the past 12 months.
- Facility users visited this facility 10.0 times, on average, in the past 12 months.

### Most Important Facilities

- Twenty-two percent (22%) of facility users placed this facility in their top 5, in terms of importance.
  - Seventy-one percent (71%) of those who placed this facility in their top 5 (n=7) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 8



- Seventy-eight percent (78%) of facility users felt that their facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-four percent (44%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 8

	Percent of Respondents (n=32)		Percent of Respondents (n=32)
<b>Gender</b>		<b>Household Composition</b>	
Male	38	Single person w/o children	6
Female	56	Single person w/ children	9
<b>Age</b>		Married/living together w/ children	59
16 to 17 years old	-	Married or cohabitating w/o children	9
18 to 34 years old	13	More than 2 adults	3
35 to 64 years old	78	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	9	<\$50,000	3
<b>Mean</b>	<b>46.2</b>	\$50,000 to <\$75,000	6
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	16
1 to 5 years	19	\$100,000 to <\$125,000	6
6 to 10 years	28	\$125,000 to <\$150,000	3
11 to 20 years	16	\$150,000 <\$175,000	9
More than 20 years	38	\$175,000 to <\$200,000	9
<b>Mean</b>	<b>18.8</b>	≥\$200,000	19
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	63
No	-	Working part-time	13
<b>Do you work for the City of St. Albert?</b>		Student	-
Yes	-	Retired	6
No	91	Homemaker	16
<b>Highest Achieved Level of Education</b>			
Less than high school			-
Graduated high school			-
Some or completed technical/vocational school			3
Some or completed college			13
Some or completed university			50
Post-graduate			31

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.9 Compost Depot (n=275)

### Current Household Participation and Use

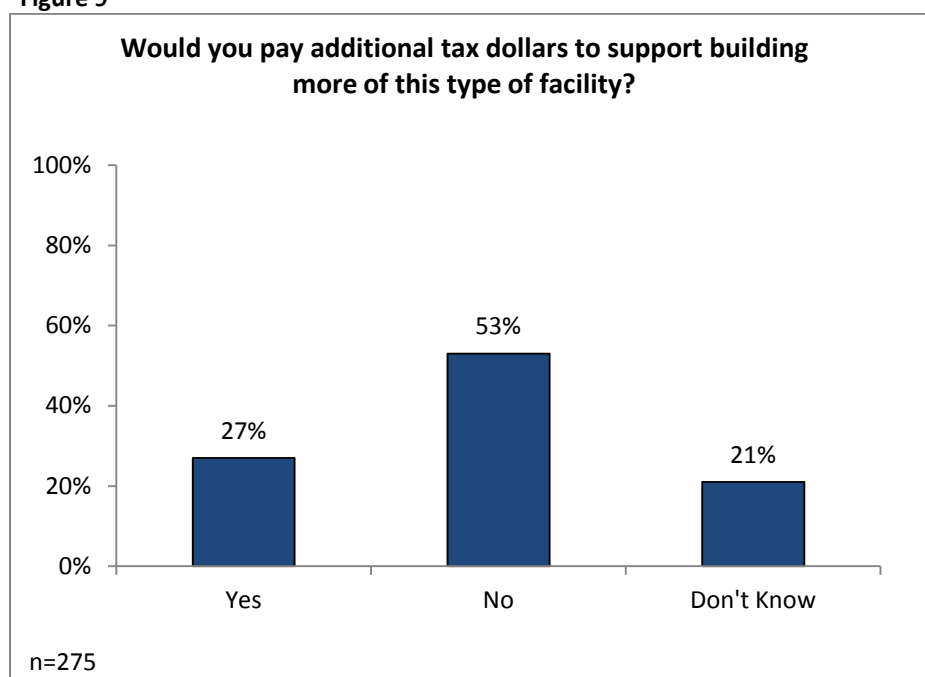
- Facility users accessed City of St. Albert services (in general) 133 times, on average, in the past 12 months.
- Facility users visited this facility 6.88 times, on average, in the past 12 months.

### Most Important Facilities

- Thirty-one percent (31%) of facility users placed this facility in their top 5, in terms of importance.
  - Seventeen percent (17%) of those who placed this facility in their top 5 (n=86) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 9



- Eighty-one percent (81%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-four percent (44%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 9

	Percent of Respondents (n=275)		Percent of Respondents (n=275)
<b>Gender</b>		<b>Household Composition</b>	
Male	36	Single person w/o children	5
Female	63	Single person w/ children	4
<b>Age</b>		Married/living together w/ children	59
16 to 17 years old	2	Married or cohabitating w/o children	22
18 to 34 years old	12	More than 2 adults	7
35 to 64 years old	73	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	13	<\$50,000	7
<b>Mean</b>	<b>48.1</b>	\$50,000 to <\$75,000	8
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	10
1 to 5 years	10	\$100,000 to <\$125,000	11
6 to 10 years	18	\$125,000 to <\$150,000	8
11 to 20 years	26	\$150,000 <\$175,000	9
More than 20 years	47	\$175,000 to <\$200,000	10
<b>Mean</b>	<b>21.5</b>	≥\$200,000	15
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	93	Working full-time	58
No	2	Working part-time	17
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	8	Retired	16
No	90	Homemaker	6
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			6
Some or completed technical/vocational school			7
Some or completed college			18
Some or completed university			39
Post-graduate			29

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.10 St. Albert Curling Club (n=87)

### Current Household Participation and Use

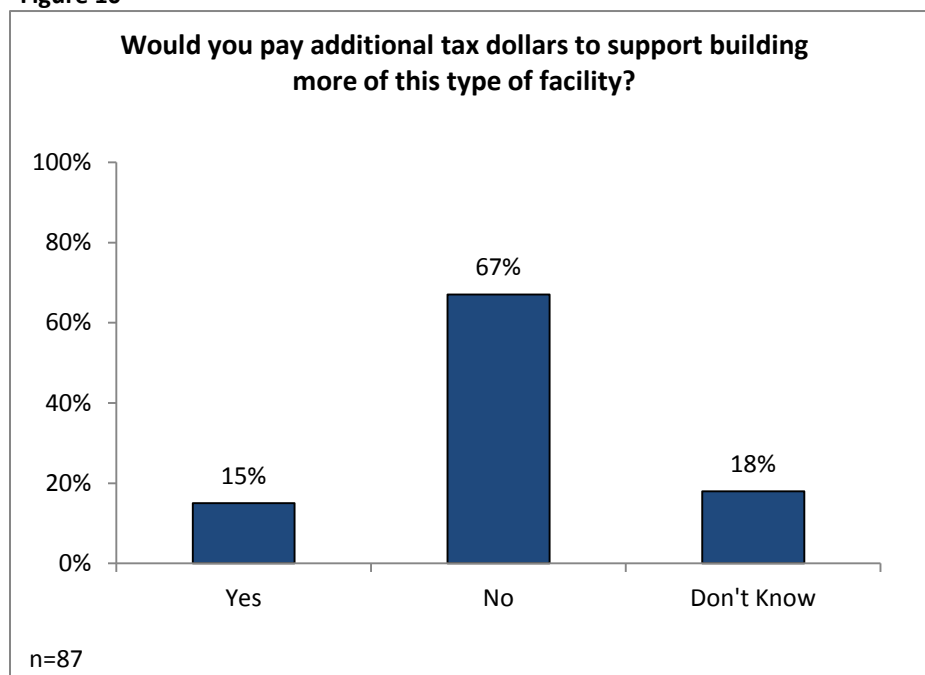
- Facility users accessed City of St. Albert services (in general) 131 times, on average, in the past 12 months.
- Facility users visited this facility 7.52 times, on average, in the past 12 months.

### Most Important Facilities

- Fifteen percent (15%) of facility users placed this facility in their top 5, in terms of importance.
  - Thirty-one percent (31%) of those who placed this facility in their top 5 (n=13) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 10



- Eighty-two percent (82%) of facility users felt that their facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Fifty-three percent (53%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 10

	Percent of Respondents (n=87)		Percent of Respondents (n=87)
<b>Gender</b>		<b>Household Composition</b>	
Male	36	Single person w/o children	6
Female	60	Single person w/ children	7
<b>Age</b>		Married/living together w/ children	56
16 to 17 years old	2	Married or cohabitating w/o children	18
18 to 34 years old	10	More than 2 adults	9
35 to 64 years old	77	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	9	<\$50,000	3
<b>Mean</b>	<b>46.5</b>	\$50,000 to <\$75,000	13
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	8
1 to 5 years	17	\$100,000 to <\$125,000	10
6 to 10 years	16	\$125,000 to <\$150,000	13
11 to 20 years	31	\$150,000 <\$175,000	10
More than 20 years	36	\$175,000 to <\$200,000	7
<b>Mean</b>	<b>18.6</b>	≥\$200,000	12
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	86	Working full-time	60
No	3	Working part-time	17
<b>Do you work for the City of St. Albert?</b>		Student	5
Yes	14	Retired	12
No	78	Homemaker	3
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			1
Some or completed technical/vocational school			8
Some or completed college			10
Some or completed university			43
Post-graduate			33

\*Refusals and/or “don’t know” responses have been omitted from this table.



## 4.11 The Field Houses at Servus Place (n=278)

### Current Household Participation and Use

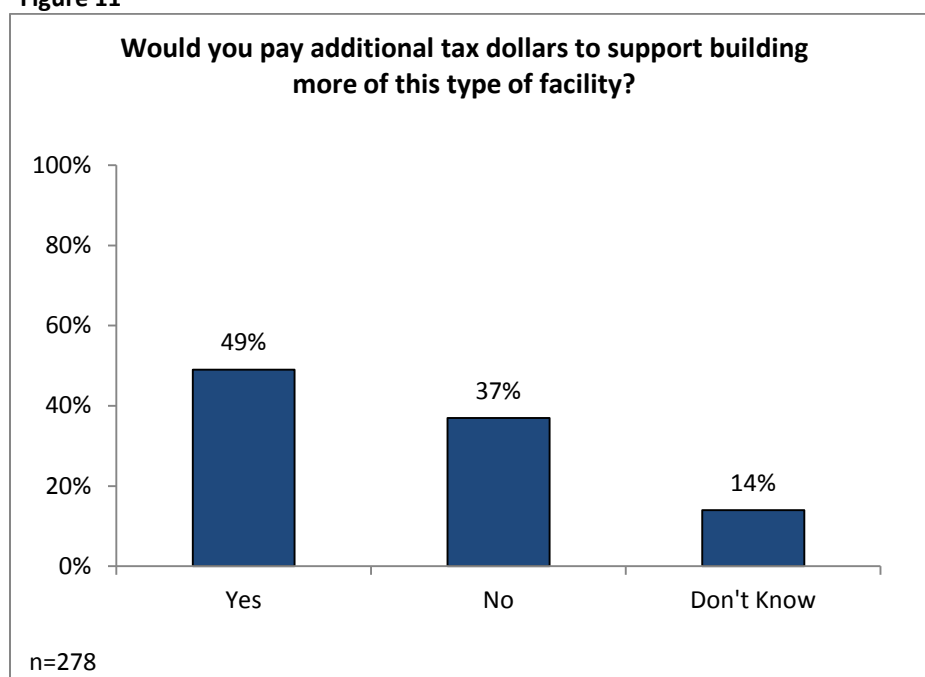
- Facility users accessed City of St. Albert services (in general) 146 times, on average, in the past 12 months.
- Facility users visited this facility 31.7 times, on average, in the past 12 months.

### Most Important Facilities

- Forty-nine percent (49%) of facility users placed this facility in their top 5, in terms of importance.
  - Sixty-four percent (64%) of those who placed this facility in their top 5 (n=137) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 11



- Eighty-two percent (82%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-eight percent (48%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 11

	Percent of Respondents (n=278)		Percent of Respondents (n=278)
<b>Gender</b>		<b>Household Composition</b>	
Male	38	Single person w/o children	2
Female	60	Single person w/ children	5
<b>Age</b>		Married/living together w/ children	76
16 to 17 years old	1	Married or cohabitating w/o children	12
18 to 34 years old	10	More than 2 adults	4
35 to 64 years old	81	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	6	<\$50,000	3
<b>Mean</b>	<b>44.5</b>	\$50,000 to <\$75,000	6
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	9
1 to 5 years	18	\$100,000 to <\$125,000	13
6 to 10 years	18	\$125,000 to <\$150,000	13
11 to 20 years	32	\$150,000 <\$175,000	9
More than 20 years	33	\$175,000 to <\$200,000	11
<b>Mean</b>	<b>17.4</b>	≥\$200,000	21
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	92	Working full-time	65
No	3	Working part-time	16
<b>Do you work for the City of St. Albert?</b>		Student	2
Yes	6	Retired	7
No	92	Homemaker	9
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			3
Some or completed technical/vocational school			7
Some or completed college			17
Some or completed university			44
Post-graduate			27

\*Refusals and/or "don't know" responses have been omitted from this table.

## 4.12 Servus Place Fitness Centre (n=351)

### Current Household Participation and Use

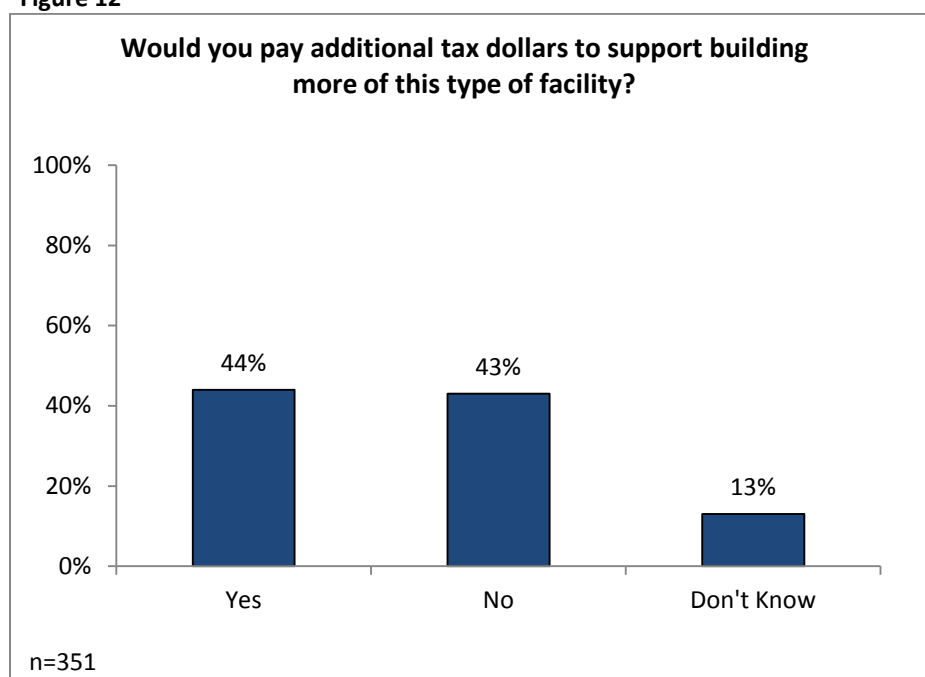
- Facility users accessed City of St. Albert services (in general) 131 times, on average, in the past 12 months.
- Facility users visited this facility 44.4 times, on average, in the past 12 months.

### Most Important Facilities

- Fifty-seven percent (57%) of facility users placed this facility in their top 5, in terms of importance.
  - Fifty-nine percent (59%) of those who placed this facility in their top 5 (n=201) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 12



- Eighty-five percent (85%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-nine percent (49%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 12

	Percent of Respondents (n=351)		Percent of Respondents (n=351)
<b>Gender</b>		<b>Household Composition</b>	
Male	33	Single person w/o children	6
Female	66	Single person w/ children	5
<b>Age</b>		Married/living together w/ children	64
16 to 17 years old	1	Married or cohabitating w/o children	17
18 to 34 years old	15	More than 2 adults	6
35 to 64 years old	74	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	10	<\$50,000	4
<b>Mean</b>	<b>45.7</b>	\$50,000 to <\$75,000	8
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	9
1 to 5 years	18	\$100,000 to <\$125,000	11
6 to 10 years	18	\$125,000 to <\$150,000	12
11 to 20 years	27	\$150,000 <\$175,000	9
More than 20 years	37	\$175,000 to <\$200,000	9
<b>Mean</b>	<b>18.2</b>	≥\$200,000	17
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	59
No	2	Working part-time	18
<b>Do you work for the City of St. Albert?</b>		Student	2
Yes	9	Retired	11
No	89	Homemaker	8
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			3
Some or completed technical/vocational school			7
Some or completed college			17
Some or completed university			44
Post-graduate			26

\*Refusals and/or “don’t know” responses have been omitted from this table.

### 4.13 St. Albert Grain Elevator Park (n=207)

#### Current Household Participation and Use

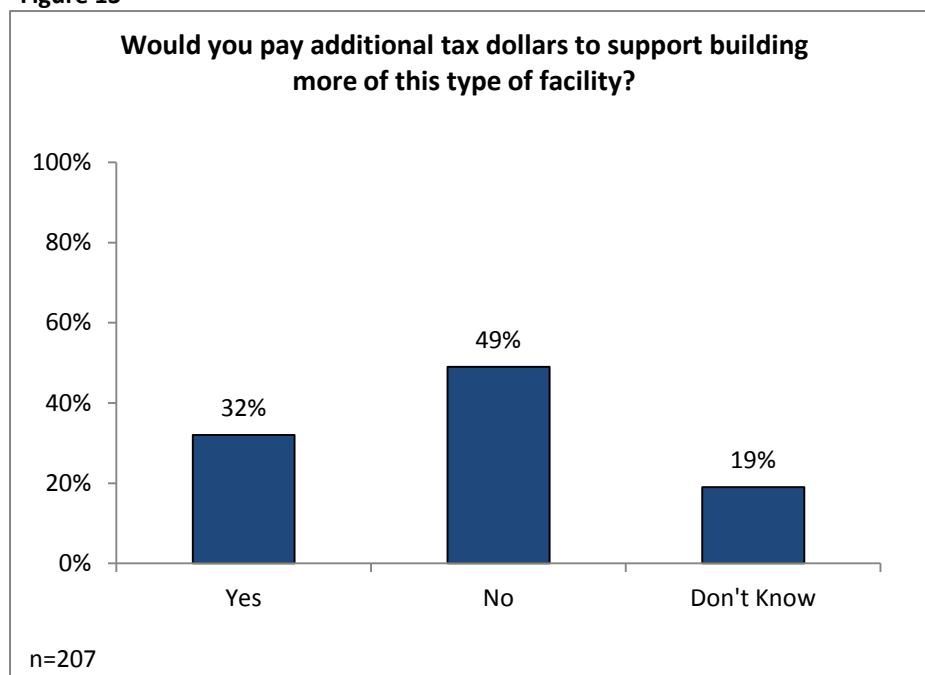
- Facility users accessed City of St. Albert services (in general) 128 times, on average, in the past 12 months.
- Facility users visited this facility 3.22 times, on average, in the past 12 months.

#### Most Important Facilities

- Sixteen percent (16%) of facility users placed this facility in their top 5, in terms of importance.
  - Fifty-eight percent (58%) of those who placed this facility in their top 5 (n=33) would use this facility type more than they do now if more infrastructure was available.

#### Support for Tax Increases

Figure 13



- Eighty-five percent (85%) of facility users felt that their facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-seven percent (47%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

### Demographic Profile of Facility Users

Table 13

	Percent of Respondents (n=207)		Percent of Respondents (n=207)
<b>Gender</b>		<b>Household Composition</b>	
Male	29	Single person w/o children	5
Female	70	Single person w/ children	6
<b>Age</b>		Married/living together w/ children	59
16 to 17 years old	2	Married or cohabitating w/o children	23
18 to 34 years old	20	More than 2 adults	6
35 to 64 years old	66	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	12	<\$50,000	7
<b>Mean</b>	<b>46.1</b>	\$50,000 to <\$75,000	6
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	12
1 to 5 years	21	\$100,000 to <\$125,000	13
6 to 10 years	22	\$125,000 to <\$150,000	10
11 to 20 years	22	\$150,000 <\$175,000	9
More than 20 years	36	\$175,000 to <\$200,000	8
<b>Mean</b>	<b>17.7</b>	≥\$200,000	15
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	57
No	2	Working part-time	16
<b>Do you work for the City of St. Albert?</b>		Student	1
Yes	7	Retired	14
No	90	Homemaker	10
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			2
Some or completed technical/vocational school			6
Some or completed college			16
Some or completed university			44
Post-graduate			30

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.14 Indoor Ice Surfaces (n=198)

### Current Household Participation and Use

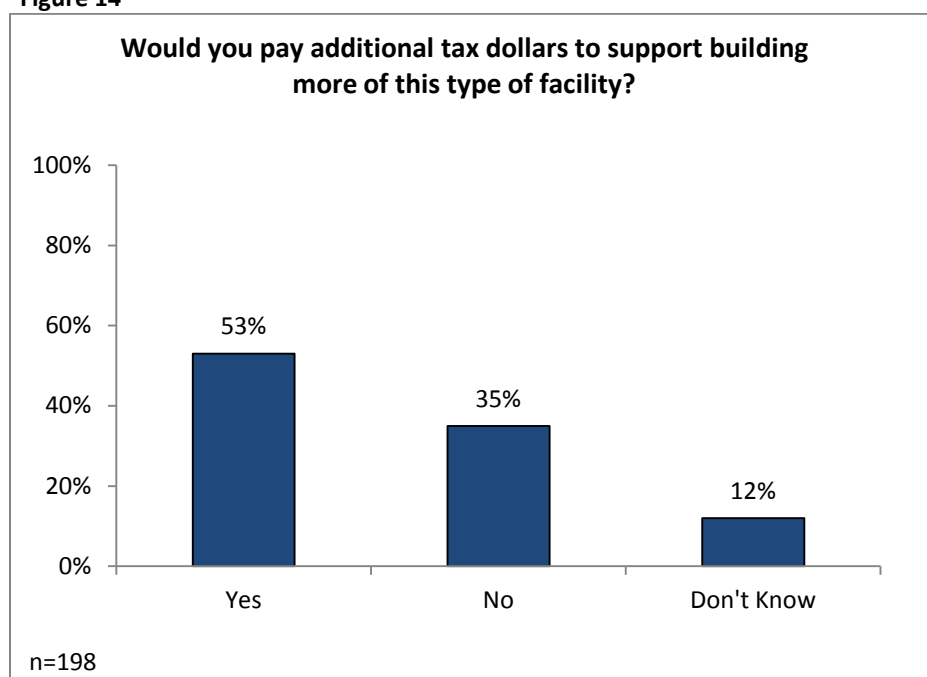
- Facility users accessed City of St. Albert services (in general) 139 times, on average, in the past 12 months.
- Facility users visited this facility 30.4 times, on average, in the past 12 months.

### Most Important Facilities

- Forty-nine percent (49%) of facility users placed this facility in their top 5, in terms of importance.
  - Seventy percent (70%) of those who placed this facility in their top 5 (n=97) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 14



- Eighty-one percent (81%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-five percent (45%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 14

	Percent of Respondents (n=198)		Percent of Respondents (n=198)
<b>Gender</b>		<b>Household Composition</b>	
Male	37	Single person w/o children	2
Female	61	Single person w/ children	6
<b>Age</b>		Married/living together w/ children	79
16 to 17 years old	2	Married or cohabitating w/o children	10
18 to 34 years old	12	More than 2 adults	3
35 to 64 years old	80	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	6	<\$50,000	2
<b>Mean</b>	<b>43.9</b>	\$50,000 to <\$75,000	4
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	7
1 to 5 years	18	\$100,000 to <\$125,000	16
6 to 10 years	22	\$125,000 to <\$150,000	11
11 to 20 years	26	\$150,000 <\$175,000	11
More than 20 years	33	\$175,000 to <\$200,000	12
<b>Mean</b>	<b>17.4</b>	≥\$200,000	20
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	66
No	3	Working part-time	17
<b>Do you work for the City of St. Albert?</b>		Student	1
Yes	6	Retired	5
No	91	Homemaker	9
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			4
Some or completed technical/vocational school			8
Some or completed college			22
Some or completed university			41
Post-graduate			24

\*Refusals and/or “don’t know” responses have been omitted from this table.



## 4.15 Indoor Swimming Pools/Water Parks (n=398)

### Current Household Participation and Use

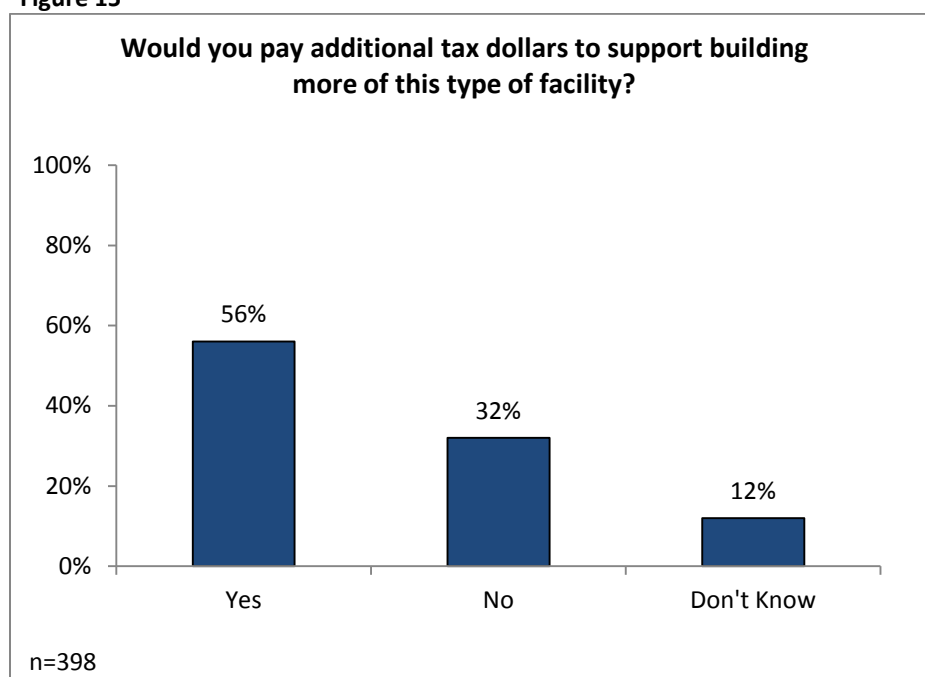
- Facility users accessed City of St. Albert services (in general) 136 times, on average, in the past 12 months.
- Facility users visited this facility 26.4 times, on average, in the past 12 months.

### Most Important Facilities

- Seventy-three percent (73%) of facility users placed this facility in their top 5, in terms of importance.
  - Fifty-one percent (51%) of those who placed this facility in their top 5 (n=290) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 15



- Eighty-three percent (83%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-seven percent (47%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 15

	Percent of Respondents (n=398)		Percent of Respondents (n=398)
<b>Gender</b>		<b>Household Composition</b>	
Male	32	Single person w/o children	5
Female	67	Single person w/ children	5
<b>Age</b>		Married/living together w/ children	69
16 to 17 years old	1	Married or cohabitating w/o children	13
18 to 34 years old	12	More than 2 adults	6
35 to 64 years old	77	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	9	<\$50,000	5
<b>Mean</b>	<b>45.6</b>	\$50,000 to <\$75,000	8
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	9
1 to 5 years	17	\$100,000 to <\$125,000	12
6 to 10 years	20	\$125,000 to <\$150,000	12
11 to 20 years	29	\$150,000 <\$175,000	9
More than 20 years	35	\$175,000 to <\$200,000	9
<b>Mean</b>	<b>18.1</b>	≥\$200,000	17
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	59
No	3	Working part-time	17
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	8	Retired	11
No	90	Homemaker	9
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			3
Some or completed technical/vocational school			7
Some or completed college			19
Some or completed university			42
Post-graduate			27

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.16 St. Albert Public Library (n=404)

### Current Household Participation and Use

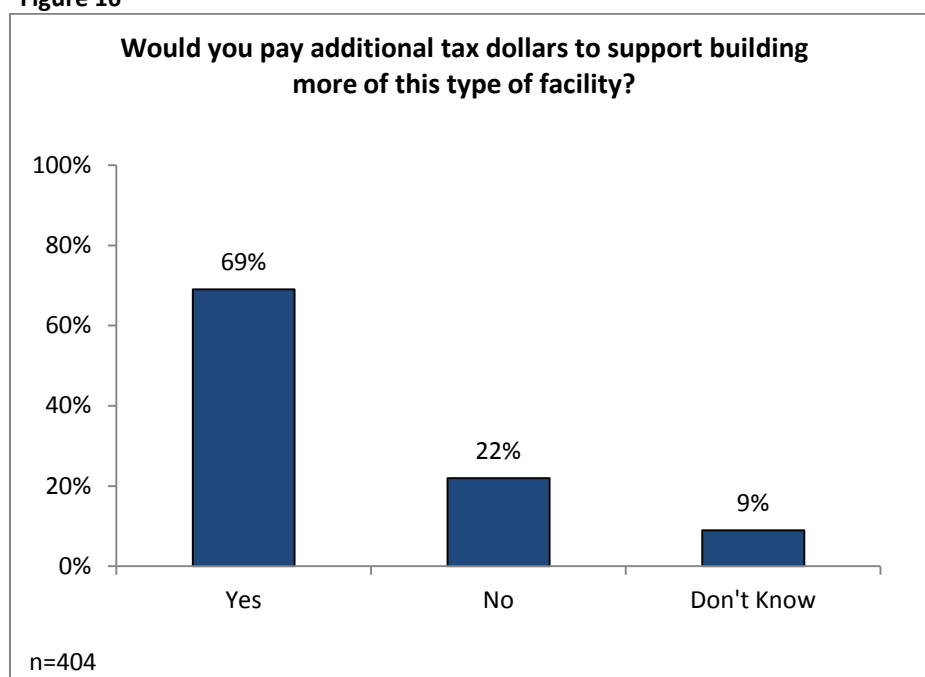
- Facility users accessed City of St. Albert services (in general) 128 times, on average, in the past 12 months.
- Facility users visited this facility 43.7 times, on average, in the past 12 months.

### Most Important Facilities

- Seventy-four percent (74%) of facility users placed this facility in their top 5, in terms of importance.
  - Fifty-seven percent (57%) of those who placed this facility in their top 5 (n=300) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 16



- Eighty-three percent (83%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-eight percent (48%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 16

	Percent of Respondents (n=404)		Percent of Respondents (n=404)
<b>Gender</b>		<b>Household Composition</b>	
Male	32	Single person w/o children	7
Female	67	Single person w/ children	4
<b>Age</b>		Married/living together w/ children	58
16 to 17 years old	1	Married or cohabitating w/o children	20
18 to 34 years old	15	More than 2 adults	8
35 to 64 years old	70	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	13	<\$50,000	6
<b>Mean</b>	<b>47.1</b>	\$50,000 to <\$75,000	9
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	10
1 to 5 years	17	\$100,000 to <\$125,000	11
6 to 10 years	19	\$125,000 to <\$150,000	12
11 to 20 years	26	\$150,000 <\$175,000	8
More than 20 years	38	\$175,000 to <\$200,000	8
<b>Mean</b>	<b>18.8</b>	≥\$200,000	16
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	90	Working full-time	56
No	3	Working part-time	18
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	8	Retired	14
No	90	Homemaker	8
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			4
Some or completed technical/vocational school			7
Some or completed college			17
Some or completed university			43
Post-graduate			28

\*Refusals and/or "don't know" responses have been omitted from this table.

## 4.17 Musee Heritage Museum (n=190)

### Current Household Participation and Use

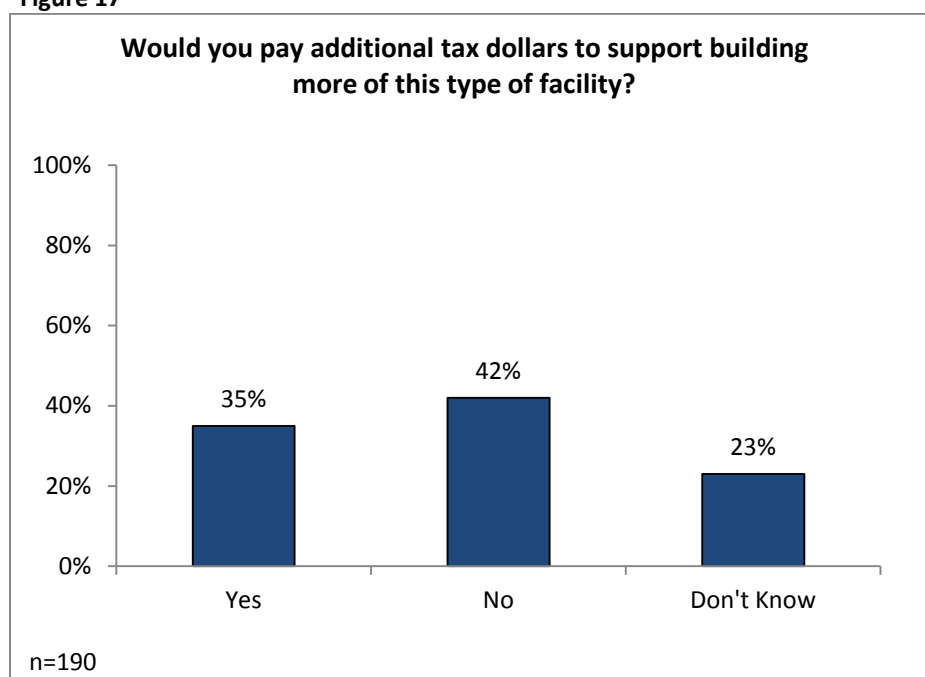
- Facility users accessed City of St. Albert services (in general) 130 times, on average, in the past 12 months.
- Facility users visited this facility 6.61 times, on average, in the past 12 months.

### Most Important Facilities

- Seventeen percent (17%) of facility users placed this facility in their top 5, in terms of importance.
  - Fifty-six percent (56%) of those who placed this facility in their top 5 (n=32) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 17



- Eighty-five percent (85%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-seven percent (47%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 17

	Percent of Respondents (n=190)		Percent of Respondents (n=190)
<b>Gender</b>		<b>Household Composition</b>	
Male	22	Single person w/o children	8
Female	76	Single person w/ children	4
<b>Age</b>		Married/living together w/ children	54
16 to 17 years old	1	Married or cohabitating w/o children	25
18 to 34 years old	18	More than 2 adults	6
35 to 64 years old	66	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	15	<\$50,000	7
<b>Mean</b>	<b>47.6</b>	\$50,000 to <\$75,000	11
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	11
1 to 5 years	18	\$100,000 to <\$125,000	10
6 to 10 years	16	\$125,000 to <\$150,000	12
11 to 20 years	23	\$150,000 <\$175,000	6
More than 20 years	43	\$175,000 to <\$200,000	6
<b>Mean</b>	<b>19.5</b>	≥\$200,000	13
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	50
No	2	Working part-time	19
<b>Do you work for the City of St. Albert?</b>		Student	2
Yes	7	Retired	16
No	88	Homemaker	11
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			3
Some or completed technical/vocational school			8
Some or completed college			14
Some or completed university			42
Post-graduate			31

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.18 Outdoor Aquatic Spray Park or Pool (n=290)

### Current Household Participation and Use

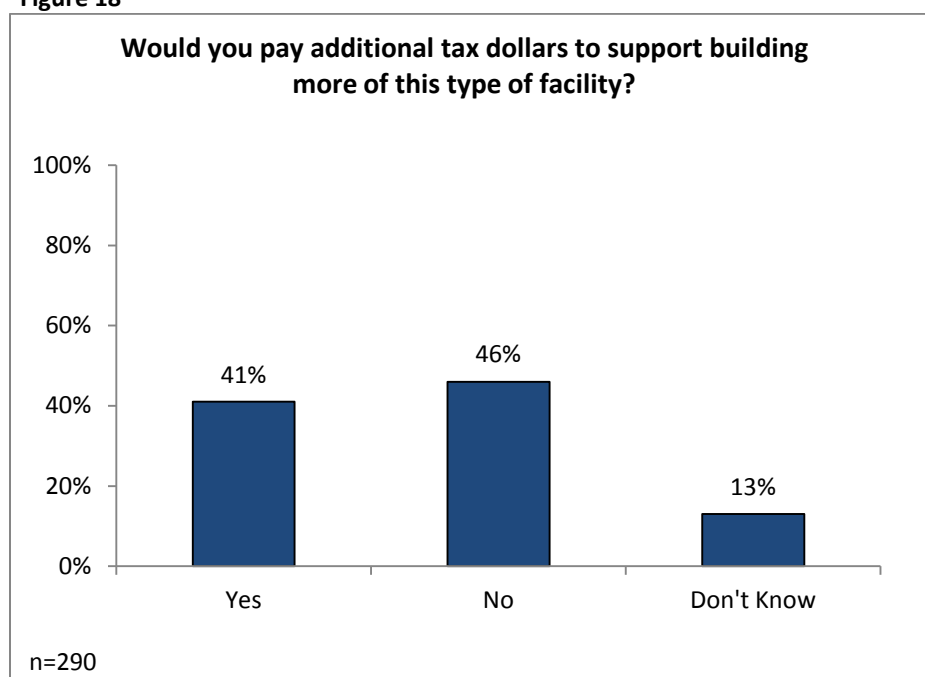
- Facility users accessed City of St. Albert services (in general) 140 times, on average, in the past 12 months.
- Facility users visited this facility 6.97 times, on average, in the past 12 months.

### Most Important Facilities

- Thirty-four percent (34%) of facility users placed this facility in their top 5, in terms of importance.
  - Fifty percent (50%) of those who placed this facility in their top 5 (n=99) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 18



- Eighty-one percent (81%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-four percent (44%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 18

	Percent of Respondents (n=290)		Percent of Respondents (n=290)
<b>Gender</b>		<b>Household Composition</b>	
Male	32	Single person w/o children	3
Female	67	Single person w/ children	6
<b>Age</b>		Married/living together w/ children	78
16 to 17 years old	1	Married or cohabitating w/o children	9
18 to 34 years old	15	More than 2 adults	3
35 to 64 years old	78	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	6	<\$50,000	5
<b>Mean</b>	<b>43.6</b>	\$50,000 to <\$75,000	6
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	9
1 to 5 years	20	\$100,000 to <\$125,000	13
6 to 10 years	21	\$125,000 to <\$150,000	12
11 to 20 years	28	\$150,000 <\$175,000	8
More than 20 years	31	\$175,000 to <\$200,000	10
<b>Mean</b>	<b>16.8</b>	≥\$200,000	19
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	62
No	2	Working part-time	16
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	5	Retired	7
No	93	Homemaker	10
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			3
Some or completed technical/vocational school			7
Some or completed college			18
Some or completed university			43
Post-graduate			27

\*Refusals and/or “don’t know” responses have been omitted from this table.



## 4.19 Riel Outdoor Artificial Field (n=164)

### Current Household Participation and Use

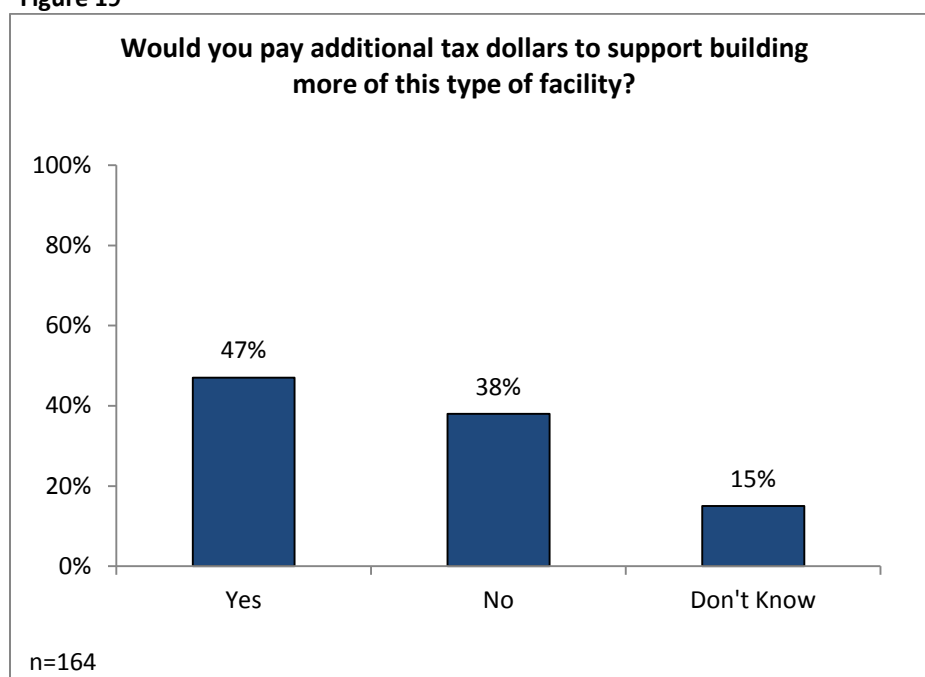
- Facility users accessed City of St. Albert services (in general) 148 times, on average, in the past 12 months.
- Facility users visited this facility 13.4 times, on average, in the past 12 months.

### Most Important Facilities

- Thirty-three percent (33%) of facility users placed this facility in their top 5, in terms of importance.
  - Seventy percent (70%) of those who placed this facility in their top 5 (n=54) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 19



- Eighty-two percent (82%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Fifty-two percent (52%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 19

	Percent of Respondents (n=164)		Percent of Respondents (n=164)
<b>Gender</b>		<b>Household Composition</b>	
Male	43	Single person w/o children	1
Female	56	Single person w/ children	6
<b>Age</b>		Married/living together w/ children	83
16 to 17 years old	3	Married or cohabitating w/o children	6
18 to 34 years old	9	More than 2 adults	3
35 to 64 years old	85	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	2	<\$50,000	2
<b>Mean</b>	<b>42.9</b>	\$50,000 to <\$75,000	6
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	6
1 to 5 years	17	\$100,000 to <\$125,000	12
6 to 10 years	22	\$125,000 to <\$150,000	13
11 to 20 years	35	\$150,000 <\$175,000	7
More than 20 years	26	\$175,000 to <\$200,000	12
<b>Mean</b>	<b>16.2</b>	≥\$200,000	23
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	90	Working full-time	71
No	4	Working part-time	15
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	4	Retired	2
No	95	Homemaker	8
<b>Highest Achieved Level of Education</b>			
Less than high school			2
Graduated high school			3
Some or completed technical/vocational school			6
Some or completed college			21
Some or completed university			42
Post-graduate			25

\*Refusals and/or "don't know" responses have been omitted from this table.

## 4.20 Kinsmen Fair Grounds (n=136)

### Current Household Participation and Use

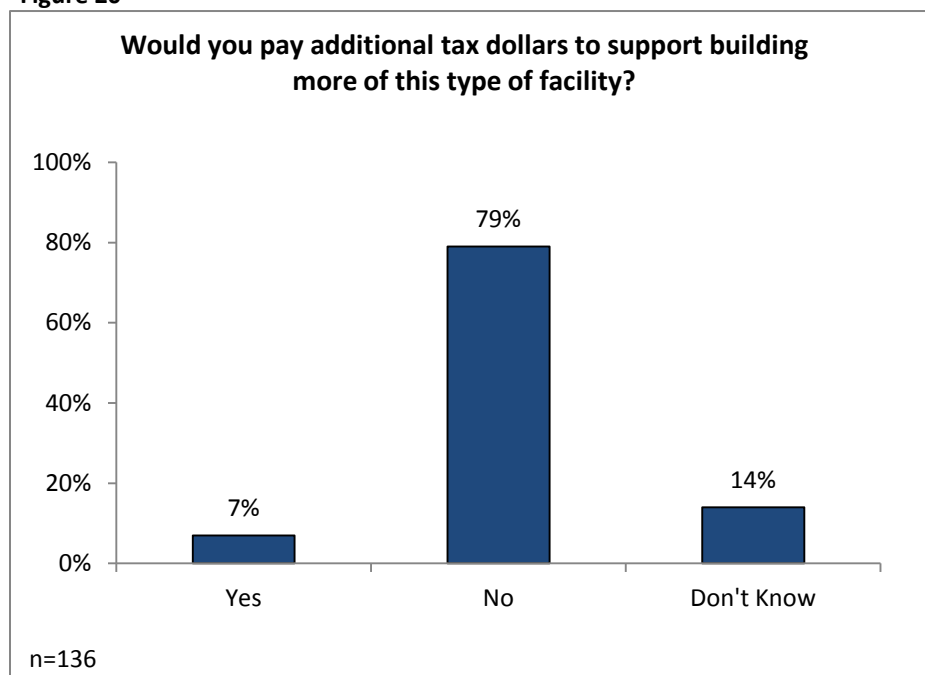
- Facility users accessed City of St. Albert services (in general) 138 times, on average, in the past 12 months.
- Facility users visited this facility 2.44 times, on average, in the past 12 months.

### Most Important Facilities

- Four percent (4%) of facility users placed this facility in their top 5, in terms of importance.
  - Seventeen percent (17%) of those who placed this facility in their top 5 (n=6) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 20



- Eighty-two percent (82%) of facility users felt that their facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-three percent (43%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 20

	Percent of Respondents (n=136)		Percent of Respondents (n=136)
<b>Gender</b>		<b>Household Composition</b>	
Male	41	Single person w/o children	3
Female	57	Single person w/ children	9
<b>Age</b>		Married/living together w/ children	73
16 to 17 years old	2	Married or cohabitating w/o children	7
18 to 34 years old	13	More than 2 adults	8
35 to 64 years old	79	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	5	<\$50,000	5
<b>Mean</b>	<b>44.7</b>	\$50,000 to <\$75,000	7
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	7
1 to 5 years	19	\$100,000 to <\$125,000	11
6 to 10 years	22	\$125,000 to <\$150,000	13
11 to 20 years	27	\$150,000 <\$175,000	14
More than 20 years	32	\$175,000 to <\$200,000	10
<b>Mean</b>	<b>16.8</b>	≥\$200,000	17
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	90	Working full-time	70
No	3	Working part-time	10
<b>Do you work for the City of St. Albert?</b>		Student	2
Yes	7	Retired	8
No	92	Homemaker	7
<b>Highest Achieved Level of Education</b>			
Less than high school			2
Graduated high school			4
Some or completed technical/vocational school			7
Some or completed college			23
Some or completed university			35
Post-graduate			30

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.21 Arden Theatre (n=323)

### Current Household Participation and Use

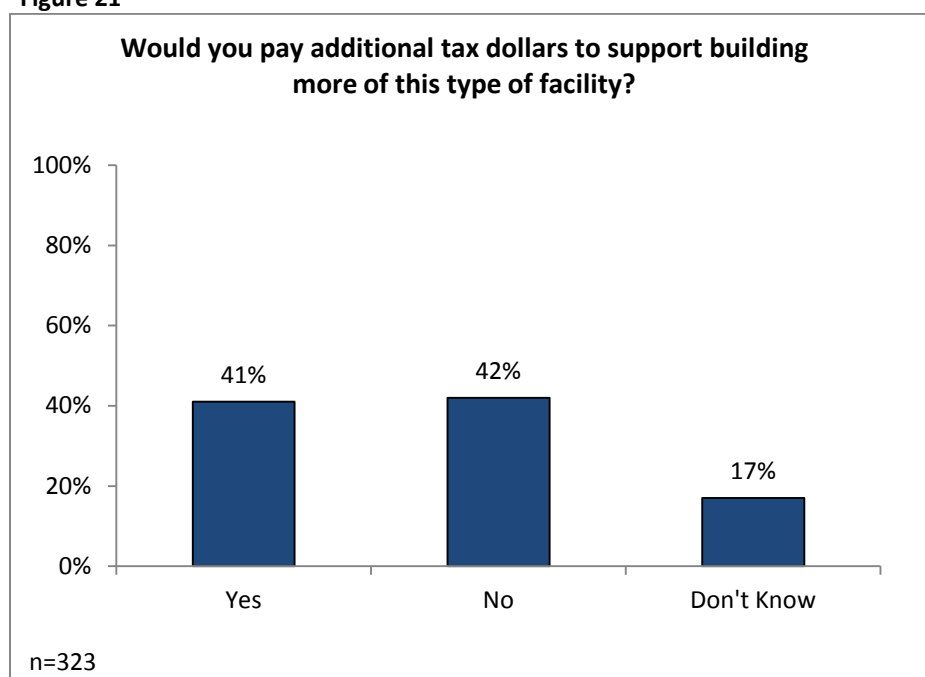
- Facility users accessed City of St. Albert services (in general) 127 times, on average, in the past 12 months.
- Facility users visited this facility 7.56 times, on average, in the past 12 months.

### Most Important Facilities

- Forty-seven percent (47%) of facility users placed this facility in their top 5, in terms of importance.
  - Forty-two percent (42%) of those who placed this facility in their top 5 (n=153) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 21



- Eighty-three percent (83%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-six percent (46%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 21

	Percent of Respondents (n=323)		Percent of Respondents (n=323)
<b>Gender</b>		<b>Household Composition</b>	
Male	27	Single person w/o children	7
Female	71	Single person w/ children	4
<b>Age</b>		Married/living together w/ children	58
16 to 17 years old	1	Married or cohabitating w/o children	21
18 to 34 years old	12	More than 2 adults	8
35 to 64 years old	73	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	13	<\$50,000	5
<b>Mean</b>	<b>47.8</b>	\$50,000 to <\$75,000	10
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	10
1 to 5 years	15	\$100,000 to <\$125,000	11
6 to 10 years	17	\$125,000 to <\$150,000	9
11 to 20 years	28	\$150,000 <\$175,000	8
More than 20 years	40	\$175,000 to <\$200,000	10
<b>Mean</b>	<b>19.6</b>	≥\$200,000	17
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	90	Working full-time	57
No	3	Working part-time	17
<b>Do you work for the City of St. Albert?</b>		Student	2
Yes	7	Retired	15
No	90	Homemaker	7
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			4
Some or completed technical/vocational school			6
Some or completed college			17
Some or completed university			42
Post-graduate			30

\*Refusals and/or "don't know" responses have been omitted from this table.

## 4.22 St. Albert Recycling Depot (n=370)

### Current Household Participation and Use

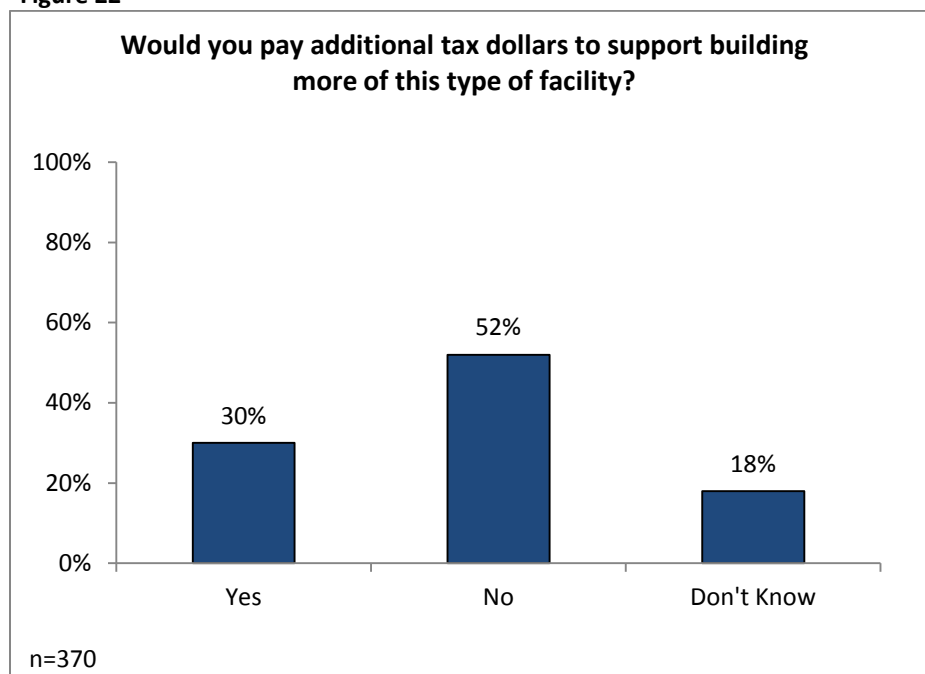
- Facility users accessed City of St. Albert services (in general) 131 times, on average, in the past 12 months.
- Facility users visited this facility 8.27 times, on average, in the past 12 months.

### Most Important Facilities

- Forty-one percent (41%) of facility users placed this facility in their top 5, in terms of importance.
  - Twenty-three percent (23%) of those who placed this facility in their top 5 (n=153) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 22



- Eighty-two percent (82%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-four percent (44%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

**Demographic Profile of Facility Users**

Table 22

	Percent of Respondents (n=370)		Percent of Respondents (n=370)
<b>Gender</b>		<b>Household Composition</b>	
Male	35	Single person w/o children	5
Female	64	Single person w/ children	5
<b>Age</b>		Married/living together w/ children	60
16 to 17 years old	1	Married or cohabitating w/o children	20
18 to 34 years old	12	More than 2 adults	8
35 to 64 years old	74	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	12	<\$50,000	5
<b>Mean</b>	<b>47.5</b>	\$50,000 to <\$75,000	9
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	10
1 to 5 years	15	\$100,000 to <\$125,000	12
6 to 10 years	17	\$125,000 to <\$150,000	11
11 to 20 years	27	\$150,000 <\$175,000	9
More than 20 years	41	\$175,000 to <\$200,000	10
<b>Mean</b>	<b>19.6</b>	≥\$200,000	15
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	60
No	2	Working part-time	15
<b>Do you work for the City of St. Albert?</b>		Student	3
Yes	8	Retired	15
No	91	Homemaker	6
<b>Highest Achieved Level of Education</b>			
Less than high school			1
Graduated high school			4
Some or completed technical/vocational school			7
Some or completed college			18
Some or completed university			42
Post-graduate			28

\*Refusals and/or “don’t know” responses have been omitted from this table.



## 4.23 St. Albert Kinsmen RV Park (n=26)

### Current Household Participation and Use

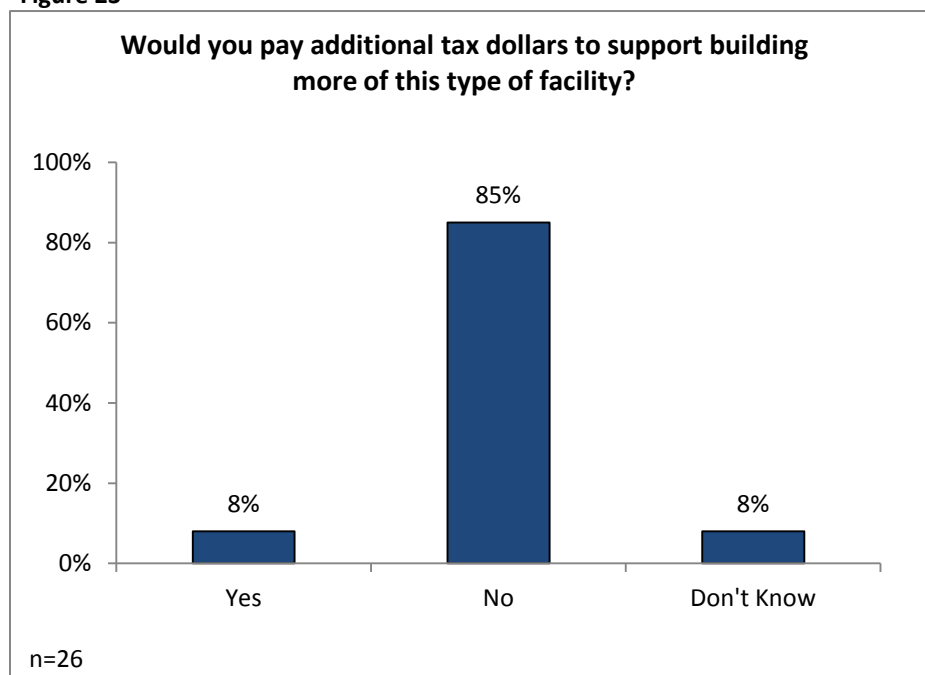
- Facility users accessed City of St. Albert services (in general) 141 times, on average, in the past 12 months.
- Facility users visited this facility 17.0 times, on average, in the past 12 months.

### Most Important Facilities

- Twelve percent (12%) of facility users placed this facility in their top 5, in terms of importance.
  - Thirty-three percent (33%) of those who placed this facility in their top 5 (n=3) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 23



- Seventy-seven percent (77%) of facility users felt that their facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Fifty percent (50%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 23

	Percent of Respondents (n=26)		Percent of Respondents (n=26)
<b>Gender</b>		<b>Household Composition</b>	
Male	35	Single person w/o children	12
Female	58	Single person w/ children	-
<b>Age</b>		Married/living together w/ children	58
16 to 17 years old	-	Married or cohabitating w/o children	15
18 to 34 years old	15	More than 2 adults	4
35 to 64 years old	69	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	15	<\$50,000	12
<b>Mean</b>	<b>46.3</b>	\$50,000 to <\$75,000	12
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	4
1 to 5 years	4	\$100,000 to <\$125,000	8
6 to 10 years	23	\$125,000 to <\$150,000	4
11 to 20 years	31	\$150,000 <\$175,000	-
More than 20 years	42	\$175,000 to <\$200,000	15
<b>Mean</b>	<b>21.9</b>	≥\$200,000	23
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	89	Working full-time	50
No	-	Working part-time	12
<b>Do you work for the City of St. Albert?</b>		Student	4
Yes	4	Retired	15
No	85	Homemaker	12
<b>Highest Achieved Level of Education</b>			
Less than high school			-
Graduated high school			4
Some or completed technical/vocational school			4
Some or completed college			31
Some or completed university			27
Post-graduate			31

\*Refusals and/or "don't know" responses have been omitted from this table.

## 4.24 Bike Parks (n=125)

### Current Household Participation and Use

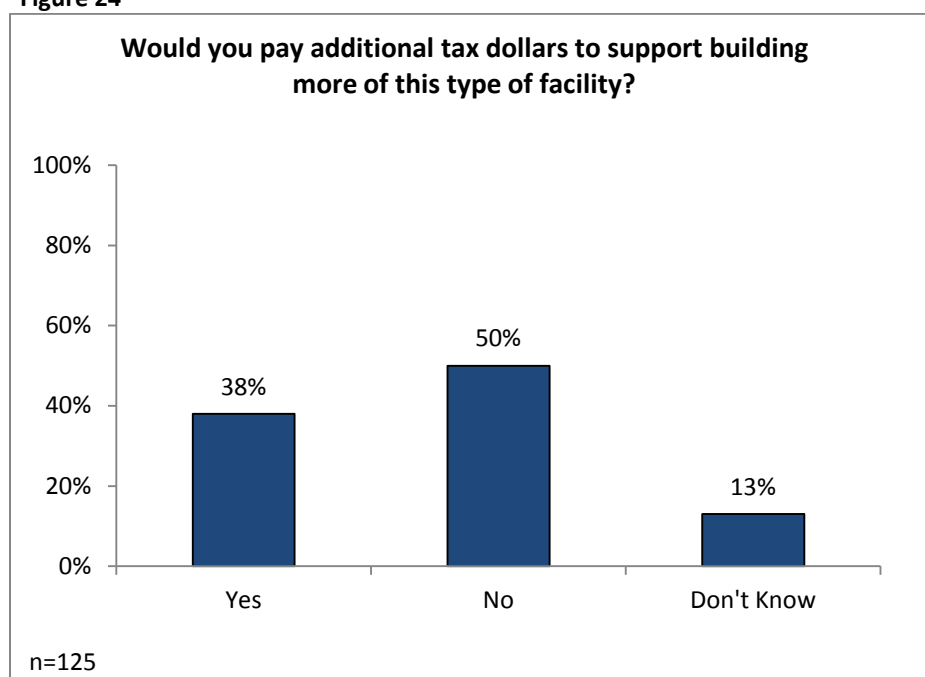
- Facility users accessed City of St. Albert services (in general) 147 times, on average, in the past 12 months.
- Facility users visited this facility 12.9 times, on average, in the past 12 months.

### Most Important Facilities

- Twenty-six percent (26%) of facility users placed this facility in their top 5, in terms of importance.
  - Seventy-two percent (72%) of those who placed this facility in their top 5 (n=32) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 24



- Eighty-four percent (84%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-nine percent (49%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 24

	Percent of Respondents (n=125)		Percent of Respondents (n=125)
<b>Gender</b>		<b>Household Composition</b>	
Male	33	Single person w/o children	4
Female	65	Single person w/ children	6
<b>Age</b>		Married/living together w/ children	73
16 to 17 years old	1	Married or cohabitating w/o children	10
18 to 34 years old	16	More than 2 adults	4
35 to 64 years old	76	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	6	<\$50,000	3
<b>Mean</b>	<b>44.4</b>	\$50,000 to <\$75,000	10
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	8
1 to 5 years	20	\$100,000 to <\$125,000	10
6 to 10 years	20	\$125,000 to <\$150,000	10
11 to 20 years	22	\$150,000 <\$175,000	6
More than 20 years	38	\$175,000 to <\$200,000	11
<b>Mean</b>	<b>18.1</b>	≥\$200,000	22
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	94	Working full-time	57
No	1	Working part-time	19
<b>Do you work for the City of St. Albert?</b>		Student	2
Yes	6	Retired	9
No	92	Homemaker	11
<b>Highest Achieved Level of Education</b>			
Less than high school			2
Graduated high school			2
Some or completed technical/vocational school			10
Some or completed college			25
Some or completed university			33
Post-graduate			28

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 4.25 Fowler Athletic Park (n=148)

### Current Household Participation and Use

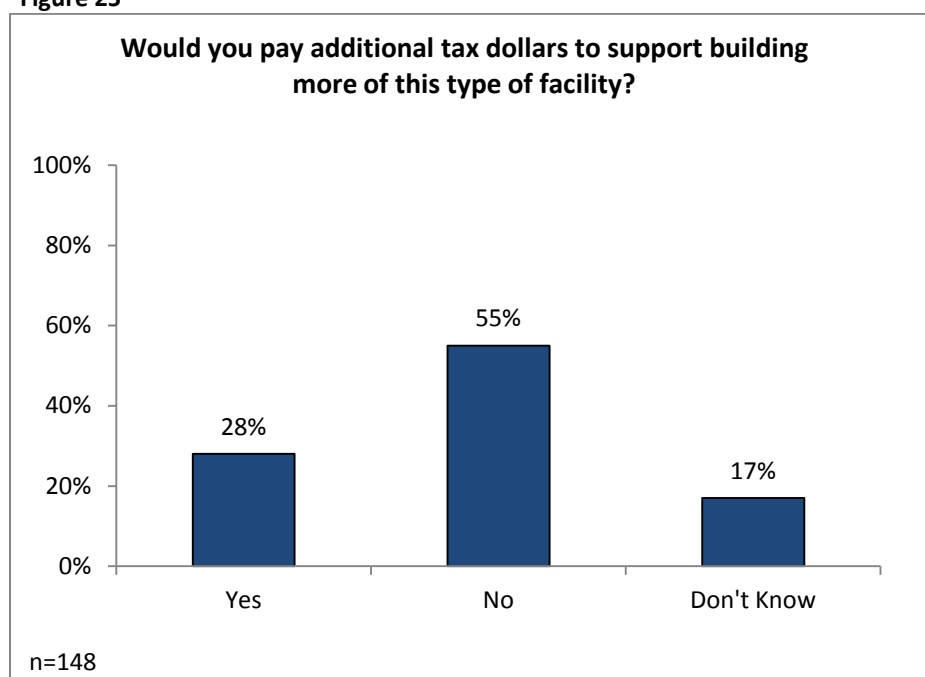
- Facility users accessed City of St. Albert services (in general) 153 times, on average, in the past 12 months.
- Facility users visited this facility 6.70 times, on average, in the past 12 months.

### Most Important Facilities

- Seventeen percent (17%) of facility users placed this facility in their top 5, in terms of importance.
  - Twenty-four percent (24%) of those who placed this facility in their top 5 (n=25) would use this facility type more than they do now if more infrastructure was available.

### Support for Tax Increases

Figure 25



- Eighty-two percent (82%) of facility users felt that the facilities they would support with their tax dollars provide value to the entire community of St. Albert.
- Forty-nine percent (49%) of facility users felt it is appropriate for the City of St. Albert to fund the construction of more service-oriented community service buildings through tax increases.

## Demographic Profile of Facility Users

Table 25

	Percent of Respondents (n=148)		Percent of Respondents (n=148)
<b>Gender</b>		<b>Household Composition</b>	
Male	31	Single person w/o children	1
Female	67	Single person w/ children	5
<b>Age</b>		Married/living together w/ children	85
16 to 17 years old	3	Married or cohabitating w/o children	3
18 to 34 years old	6	More than 2 adults	3
35 to 64 years old	88	<b>What was your 2014 pre-tax household income?</b>	
65 years of age or older	2	<\$50,000	1
<b>Mean</b>	<b>43.8</b>	\$50,000 to <\$75,000	3
<b>How long have you lived in your community?</b>		\$75,000 to <\$100,000	9
1 to 5 years	11	\$100,000 to <\$125,000	12
6 to 10 years	22	\$125,000 to <\$150,000	10
11 to 20 years	37	\$150,000 <\$175,000	9
More than 20 years	31	\$175,000 to <\$200,000	16
<b>Mean</b>	<b>18.1</b>	≥\$200,000	20
<b>Do you expect to be living there in the next 5 years?</b>		<b>What is your employment status?</b>	
Yes	91	Working full-time	63
No	3	Working part-time	19
<b>Do you work for the City of St. Albert?</b>		Student	4
Yes	5	Retired	2
No	92	Homemaker	10
<b>Highest Achieved Level of Education</b>			
Less than high school			2
Graduated high school			3
Some or completed technical/vocational school			4
Some or completed college			18
Some or completed university			44
Post-graduate			27

\*Refusals and/or “don’t know” responses have been omitted from this table.

## 5.0 BARRIERS TO USING CITY FACILITIES

Respondents who reported *not* using each type of City facility were asked whether their household would use or visit it in the future, if it were available to them. As shown in Table 26, below, those who have not used the Recycling Depot (n=167) and the Arden Theatre (n=214) in the past year were most likely to report that they would use it if it were available to them, with 59% and 57% of respondents having reported this, respectively. Conversely, only 7% of those who have not used the Kinsmen RV Park (n=511) in the past year would use it if it were available to them.

Table 26

Base: Respondents who have not used or visited each type of facility	Percent of Respondents		
	Yes	No	Don't Know
St. Albert Recycling Depot (n=167)	59	19	22
Arden Theatre (n=214)	57	15	28
Indoor Swimming Pools/Water Parks (n=139)	49	32	19
St. Albert Public Library (n=133)	47	27	26
St. Albert Botanic Park (n=289)	44	30	26
Compost Depot (n=262)	40	33	28
Outdoor Aquatic Spray Park or Pool (n=247)	34	47	20
Servus Place Fitness Centre (n=186)	33	36	31
St. Albert Grain Elevator Park (n=330)	33	34	34
Musee Heritage Museum (n=347)	33	36	31
The Art Gallery of St. Albert (n=365)	31	35	34
Indoor Ice Surfaces (n=339)	31	46	24
Kinsmen Fair Grounds (n=401)	27	41	32
The Field Houses at Servus Place (n=259)	25	45	31
Fowler Athletic Park (n=389)	24	47	30
St. Albert Tennis Club (n=505)	22	54	24
Arts/Cultural Studios (n=402)	21	38	41
St. Albert Curling Club (n=450)	19	55	26
Riel Outdoor Artificial Field (n=373)	19	52	29
Bookable Spaces (n=413)	18	37	45
St. Albert Soccer Association (n=292)	18	66	16
City-Wide Baseball Parks (n=412)	15	57	28
Bike Parks (n=412)	14	65	20
St. Albert Rugby Football Club (n=464)	12	68	20
St. Albert Kinsmen RV Park (n=511)	7	77	16

Those who reported they did not visit or use each of 25 St. Albert community service facilities in the past year were also asked if there were any particular barriers preventing them or others from their household from using the facilities. The most common responses garnered from non-users of all 25 types of facilities included:

- Lack of interest or no need to visit or use the facility (2% to 46%, depending on the facility);
- Too busy or lack of spare time (2% to 29%);
- Children are too young or not old enough to use the facility (2% to 15%); and
- Lack of information about the facility (e.g., events, location, hours of operation) (1% to 7%).

The reader should also note that many non-users indicated that there were no particular barriers preventing them or others from their household from visiting or using facilities more often (7-39%, depending on the facility).

See Tables 27 through 51 on the following pages for the breakdown of responses regarding barriers to use for each type of facility.

**Table 27**

<b>What are the barriers preventing your household from using or visiting the <u>Art Gallery</u> more often?</b>	
<b>Base: Respondents who have not used or visited this facility in the past 12 months</b>	<b>Percent of Respondents* (n=114)</b>
Is too busy/lack of spare time	28
Lack of interest/no need to use/visit facility	10
Lack of information about facility (e.g., events, location, hours of operation)	4
Lack of advertising/public awareness of facility	2
Children are too young/not old enough	2
Financial reasons/limited income	2
Lack of parking available	2
Nothing/no barriers	25
Other (single mentions)	4
Don't Know/No Response	25

\*Multiple responses



Table 28

What are the barriers preventing your household from using or visiting <u>Arts/Cultural Studios</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=85)
Is too busy/lack of spare time	29
Lack of interest/no need to use/visit facility	17
Lack of information about facility (e.g., events, location, hours of operation)	6
Children are too young/not old enough	2
Nothing/no barriers	14
Other (single mentions)	6
Don't Know/No Response	32

\*Multiple responses

Table 29

What are the barriers preventing your household from using or visiting <u>Bookable Spaces</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=75)
Lack of interest/no need to use/visit facility	17
Is too busy/lack of spare time	12
Was unaware of the facility	5
Nothing/no barriers	21
Other (single mentions)	12
Don't Know/No Response	35

\*Multiple responses

Table 30

What are the barriers preventing your household from using or visiting the <u>St. Albert Botanic Park</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=127)
Is too busy/lack of spare time	7
Lack of information about facility (e.g., events, location, hours of operation)	2
Lack of interest/no need to use/visit facility	2
Nothing/no barriers	9
Other (single mentions)	3
Don't Know/No Response	7

\*Multiple responses

Table 31

What are the barriers preventing your household from using or visiting <u>City-Wide Baseball Parks</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=61)
Lack of interest/no need to use/visit facility	39
Children are too young/not old enough	8
Is too busy/lack of spare time	7
Public recreation times are too limited	2
Facility is too small/lack of space in facility	2
Lack of child care	2
Nothing/no barriers	20
Don't Know/No Response	23

\*Multiple responses

Table 32

What are the barriers preventing your household from using or visiting the <u>St. Albert Rugby Football Club</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=56)
Lack of interest/no need to use/visit facility	46
Is too busy/lack of spare time	13
Children are too young/not old enough	4
Too many restrictions/limitations at facility (in general)	2
Nothing/no barriers	16
Don't Know/No Response	20

\*Multiple responses

Table 33

What are the barriers preventing your household from using or visiting the <u>St. Albert Soccer Association</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=53)
Lack of interest/no need to use/visit facility	23
Children are too young/not old enough	13
Is too busy/lack of spare time	8
Prefers visiting/using facility outside of St. Albert	4
Is a senior/old age	4
Facility is too busy/crowded/always booked up	2
Nothing/no barriers	23
Don't Know/No Response	26

\*Multiple responses

Table 34

What are the barriers preventing your household from using or visiting the <u>St. Albert Tennis Club</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=112)
Is too busy/lack of spare time	28
Lack of interest/no need to use/visit facility	24
Admission is too costly/expensive	5
Lack of information about facility (e.g., events, location, hours of operation)	4
Location is inconvenient/too far away	3
Financial reasons/limited income	3
Children are too young/not old enough	2
Was unaware of facility	2
Poor staff response times (e.g., unanswered phones, e-mails, etc.)	2
Nothing/no barriers	10
Other (single mentions)	5
Don't Know/No Response	21

\*Multiple responses

Table 35

What are the barriers preventing your household from using or visiting the <u>Compost Depot</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=104)
Lack of interest/no need to use/visit facility	23
Lack of information about facility (e.g., events, location, hours of operation)	6
Is too busy/lack of spare time	6
Is not a resident of St. Albert	4
Prefers visiting/using facility outside of St. Albert	3
Was unaware of the facility	2
Too many restrictions/limitations at facility (in general)	2
Does not drive/own a vehicle	2
Poor/inconvenient hours of operation	1
Nothing/no barriers	23
Don't Know/No Response	30

\*Multiple responses

Table 36

What are the barriers preventing your household from using or visiting the <u>St. Albert Curling Club</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=85)
Lack of interest/no need to use/visit facility	37
Is too busy/lack of spare time	21
Financial reasons/limited income	2
Nothing/no barriers	17
Other (single mentions)	7
Don't Know/No Response	20

\*Multiple responses

Table 37

What are the barriers preventing your household from using or visiting the <u>Field Houses at Servus Place</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=64)
Lack of interest/no need to use/visit facility	17
Is too busy/lack of spare time	9
Was unaware of the facility	6
Nothing/no barriers	30
Other (single mentions)	8
Don't Know/No Response	31

\*Multiple responses

Table 38

What are the barriers preventing your household from using or visiting the <u>Servus Place Fitness Centre</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=62)
Is too busy/lack of spare time	15
Lack of interest/no need to use/visit facility	13
Admission is too costly/expensive	8
Financial reasons/limited income	7
Nothing/no barriers	21
Other (single mentions)	7
Don't Know/No Response	36

\*Multiple responses

Table 39

What are the barriers preventing your household from using or visiting the <u>St. Albert Grain Elevator Park</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=108)
Is too busy/lack of spare time	29
Lack of interest/no need to use/visit facility	9
Lack of information about facility (e.g., events, location, hours of operation, etc.)	3
Location of facility is inconvenient/too far away	3
Children are too young/not old enough	2
Nothing/no barriers	24
Other (single mentions)	4
Don't Know/No Response	30

\*Multiple responses

Table 40

What are the barriers preventing your household from using or visiting <u>Indoor Ice Surfaces</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=104)
Lack of interest/no need to use/visit facility	22
Is too busy/lack of spare time	18
Children are too young/not old enough	3
Location of facility is inconvenient/too far away	2
Admission is too cost/expensive	2
Public recreation times are too limited	2
Nothing/no barriers	20
Other (single mentions)	5
Don't Know/No Response	31

\*Multiple responses

Table 41

<b>What are the barriers preventing your household from using or visiting the <u>Indoor Swimming Pools or Water Parks</u> more often?</b>	
<b>Base: Respondents who have not used or visited this facility in the past 12 months</b>	<b>Percent of Respondents* (n=68)</b>
Is too busy/lack of spare time	19
Lack of interest/no need to use/visit facility	9
Facility is too busy/crowded/always booked up	3
Nothing/no barriers	27
Other (single mentions)	9
Don't Know/No Response	38

\*Multiple responses

Table 42

<b>What are the barriers preventing your household from using or visiting the <u>St. Albert Public Library</u> more often?</b>	
<b>Base: Respondents who have not used or visited this facility in the past 12 months</b>	<b>Percent of Respondents* (n=62)</b>
Lack of interest/no need to use/visit facility	13
Is not a resident of St. Albert	5
Is too busy/lack of spare time	3
Admission is too costly/expensive	3
Nothing/no barriers	39
Other (single mentions)	11
Don't Know/No Response	29

\*Multiple responses

Table 43

<b>What are the barriers preventing your household from using or visiting the <u>Musee Heritage Museum</u> more often?</b>	
<b>Base: Respondents who have not used or visited this facility in the past 12 months</b>	<b>Percent of Respondents* (n=114)</b>
Is too busy/lack of spare time	18
Lack of interest/no need to use/visit facility	9
Lack of information about facility (e.g., events, location, hours of operation)	7
Lack of advertising/public awareness of facility	2
Was unaware of facility	2
Nothing/no barriers	33
Other (single mentions)	4
Don't Know/No Response	27

\*Multiple responses

Table 44

<b>What are the barriers preventing your household from using or visiting the <u>Outdoor Aquatic Spray Park or Pool</u> more often?</b>	
<b>Base: Respondents who have not used or visited this facility in the past 12 months</b>	<b>Percent of Respondents* (n=83)</b>
Lack of interest/no need to use/visit facility	21
Is too busy/lack of spare time	13
Facility is too busy/crowded/always booked up	4
Is a senior/old age	2
Prefers visiting/using facility outside of St. Albert	2
Bad/poor weather	2
Nothing/no barriers	25
Other (single mentions)	8
Don't Know/No Response	25

\*Multiple responses

Table 45

<b>What are the barriers preventing your household from using or visiting the <u>Riel Outdoor Artificial Field</u> more often?</b>	
<b>Base: Respondents who have not used or visited this facility in the past 12 months</b>	<b>Percent of Respondents* (n=71)</b>
Lack of interest/no need to use/visit facility	25
Is too busy/lack of spare time	11
Lack of information about facility (e.g., events, location, hours of operation)	6
Children are too young/not old enough	3
Location of facility is inconvenient/too far away	3
Too many restrictions/limitations at facility (in general)	1
Was unaware of facility	1
Nothing/no barriers	21
Don't Know/No Response	32

\*Multiple responses

Table 46

What are the barriers preventing your household from using or visiting the <u>Kinsmen Fair Grounds</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=107)
Lack of interest/no need to use/visit facility	17
Is too busy/lack of spare time	15
Lack of information about facility (e.g., events, location, hours of operation)	4
Was unaware of facility	3
Nothing/no barriers	28
Other (single mentions)	4
Don't Know/No Response	33

\*Multiple responses

Table 47

What are the barriers preventing your household from using or visiting the <u>Arden Theatre</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=122)
Lack of interest/no need to use/visit facility	20
Is too busy/lack of spare time	19
Admission is too costly/expensive	8
Financial reasons/limited income	3
Lack of information about facility (e.g., events, location, hours of operation)	3
Nothing/no barriers	22
Other (single mentions)	2
Don't Know/No Response	27

\*Multiple responses



Table 48

What are the barriers preventing your household from using or visiting the <u>St. Albert Recycling Depot</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=99)
Lack of interest/no need to use/visit facility	14
Is not a resident of St. Albert	5
Location of facility is inconvenient/too far away	4
Prefers visiting/using facility outside of St. Albert	3
Is too busy/lack of spare time	2
Does not drive/own vehicle	2
Nothing/no barriers	33
Other (single mentions)	3
Don't Know/No Response	35

\*Multiple responses

Table 49

What are the barriers preventing your household from using or visiting the <u>St. Albert Kinsmen RV Park</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=36)
Lack of interest/no need to use/visit facility	36
Is too busy/lack of spare time	22
Facility is too busy/crowded/always booked up	8
Prefers visiting/using facility outside of St. Albert	6
Was unaware of facility	3
Lack of privacy at facility	3
Nothing/no barriers	14
Don't Know/No Response	14

\*Multiple responses

Table 50

What are the barriers preventing your household from using or visiting <u>Bike Parks</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=59)
Lack of interest/no need to use/visit facility	20
Children are too young/not old enough	15
Is too busy/lack of spare time	14
Does not own a bicycle/BMX	5
Safety-related concerns	5
Does not have children	3
Membership is required to use facility	3
Nothing/no barriers	7
Other (single mentions)	5
Don't Know/No Response	24

\*Multiple responses

Table 51

What are the barriers preventing your household from using or visiting the <u>Fowler Athletic Park</u> more often?	
Base: Respondents who have not used or visited this facility in the past 12 months	Percent of Respondents* (n=92)
Lack of interest/no need to use/visit facility	15
Is too busy/lack of spare time	10
Lack of information about facility (e.g., events, location, hours of operation)	7
Children are too young/not old enough	4
Was unaware of facility	4
Location of facility is inconvenient/too far away	2
Nothing/no barriers	26
Don't Know/No Response	33

\*Multiple responses

## 6.0 GAPS IN SERVICES/FACILITIES

To assess whether any facilities or types of services are missing from the City of St. Albert, respondents were asked if they could think of anything else the City will need over the next 5 years. The following were the most frequently mentioned responses by all respondents (n=537):

- Indoor soccer facility – 16% of all respondents;
- More libraries/expanded library facilities – 9%
- More swimming pool facilities – 6%;
- More skating rink facilities – 6%;
- Additional indoor recreation facility – 4%;
- More programs/services/facilities for youth – 3%;
- Movie theatre – 3%;
- Performing arts theatre – 3%;
- More BMX/skateboard park facilities – 2%;
- More outdoor sports fields – 2%;
- More programs/services/facilities for seniors – 2%;
- More walking/biking trails – 2%;
- Arts and crafts programs/classes/studios – 2%;
- Indoor children’s playground facility – 2%
- More community hall facilities – 2%; and
- Other (1% of respondents or less) – 16%.<sup>4</sup>

## 7.0 ADDITIONAL COMMENTS

Finally, respondents were provided the opportunity to provide additional feedback. The following were most frequently mentioned by the survey respondents (n=537):

- Taxes are too high/should be lowered – 12%;
- City needs to be more fiscally responsible/spend tax dollars more efficiently – 6%;
- Need to build additional library branch/larger library – 6%;
- Should implement a user-pay system at facilities – 4%;
- Need to build indoor soccer facility – 2%; and
- Other (1% of respondents or less) – 12%.<sup>5</sup>

<sup>4</sup> Full list of responses, including the frequency of the response by users of each facility type are available in the detailed data tables.

<sup>5</sup> Full list of responses, including the frequency of the response by users of each facility type are available in the detailed data tables.

## **APPENDIX A – SURVEY INSTRUMENT**

## Introduction

Hello, my name is \_\_\_\_\_ with Banister Research, a professional research company. We have been contracted to conduct a survey on behalf of the City of St. Albert to ask your opinions about new facility needs in St. Albert. We are looking for your input regarding future plans for community service infrastructure.

Your household has been randomly dialed to participate in this study. I would like to assure you that we are not selling or promoting anything and that all your responses will be kept completely anonymous. Your views are very important to the successful completion of this study and will be used to help the City of St. Albert provide community infrastructure that satisfy the needs of residents. The survey will take approximately **10 to 15 minutes** to complete.

**[Interviewer Note:** If residents have questions about the study they can be referred to Monique St. Louis, Director of Build St. Albert, at (780) 459-1503, or by e-mail, at [mstlouis@stalbert.ca](mailto:mstlouis@stalbert.ca)]

## Web Landing Page

The City of St. Albert is interested in gathering your thoughts and opinions about facility priorities in St. Albert. Your responses will be used to help the City of St. Albert provide community infrastructure that satisfies the needs of residents. The survey will take approximately **15 to 20 minutes** to complete.

Please note that all responses will be collected and analyzed by Banister Research to ensure confidentiality of your feedback and the objectivity of the analysis; survey responses will be reported in aggregate only.

If you encounter any difficulties accessing the survey, please contact Christine Mendonca at Banister Research, [cmendonca@banister.ab.ca](mailto:cmendonca@banister.ab.ca), or by phone, at (780) 451-4444. If you have any questions or concerns about the survey, please contact Monique St. Louis, Director of Build St. Albert, at (780) 459-1503, or by e-mail, at [mstlouis@stalbert.ca](mailto:mstlouis@stalbert.ca)

A. **[TELEPHONE ONLY]** Do you live within the St. Albert City limits?

- |                 |                            |
|-----------------|----------------------------|
| 1. Yes          |                            |
| 2. No           | <b>THANK AND TERMINATE</b> |
| F5 (Don't Know) | <b>THANK AND TERMINATE</b> |

B. **[TELEPHONE ONLY]** For this study, I need to speak to a **[ALTERNATE: Male/Female]** in your household who is 18 years of age or older. Is there someone available I can speak with?

- |                          |                                                                      |
|--------------------------|----------------------------------------------------------------------|
| 1. Yes, speaking         | <b>Continue</b>                                                      |
| 2. Yes, I'll get him/her | <b>Repeat introduction and continue</b>                              |
| 3. No, later             | <b>Arrange callback and record first name of selected respondent</b> |
| 4. No, refused           | <b>Thank and terminate</b>                                           |

C. [WEB ONLY] Where do you live? [MANDATORY]

1. City of St. Albert
2. Edmonton
3. Sturgeon County
4. Morinville
5. Other; specify: \_\_\_\_\_

D. [WEB ONLY] How did you hear about this survey? (single response) [MANDATORY]

1. Postcard/poster at a facility pointing me to this survey/City of St. Albert website
2. City of St. Albert social media (Facebook, Twitter, etc.)
3. Other; please specify: \_\_\_\_\_ [RECORD VERBATIM]

E. [WEB ONLY] What interests are you representing when completing this survey? [Select all that apply]

1. Resident of [INSERT LOCATION FROM QC]
2. Facility operator/service provider
3. Major user of a community facility (a person or organization that relies primarily on and heavily utilizes the facility in discussion to participate in their activity)
4. Casual user of a community facility (a person or organization that occasionally uses the facility type discussed, but does not rely primarily on the facility or has other options to available to participate in their activity)
5. Member of an organization that represents/advocates on behalf of community interests
6. Member of an organization that represents business and/or commercial interests
7. Other; specify: \_\_\_\_\_ [RECORD VERBATIM]

F. [TELEPHONE:] To ensure that we get proper representation from all age groups, could you please tell me in what year you were born? [TELEPHONE: WATCH QUOTAS; Screen for 18-24 category first] [WEB: What is your year of birth?]

\_\_\_\_\_ RECORD YEAR OF BIRTH – CONVERT TO AGE

[AGE BRACKETS FOR TELEPHONE ONLY]

1. 18 to 34 [WEB: Allow 16+ to complete]
2. 35 to 64
3. 65+
- F5. (Don't Know/Refused) → TERMINATE [PHONE ONLY]

G. RECORD GENDER [TELEPHONE – DO NOT READ] – WATCH QUOTAS

1. Male
2. Female
3. Other [WEB ONLY]

**TELEPHONE AGE/GENDER MINIMUMS:**

Age	Males	Females	TOTAL
18-34	15	15	30
35-64	125	125	250
65+	60	60	120

**Section 1: Current Household Participation and Use**

- 1) How many times did members of your household, including yourself, visit or use any services provided by the City of St. Albert either directly or through city lands or funding in the past 12 months? Please note that this includes all indoor and outdoor community facilities and services, For example, the fields operated by St. Albert Minor Baseball, the Arden Theatre, the Library, recycling depot, or the Botanic Park. This also includes community service facilities that you have visited, but not necessarily used – for example, you might have visited a baseball field to support someone, but not played on it yourself.

1. \_\_\_\_\_ [RECORD # TIMES]
2. None/did not use or visit any City of St. Albert facilities in the past 12 months [SKIP TO Q4]
- F5. (Don't Know/Not Stated)

- 2) **[ASK IF Q1≥1/Used or visited at least one facility]** Which of the following types of facilities has your household, including yourself, visited or used in the past 12 months? Have you or someone else in your household visited or used **[INSERT FROM LIST BELOW]**?

1. Yes
  2. No
  - F5. (Don't Know/Not Stated)
- 
- |                                                                                     |                                                     |
|-------------------------------------------------------------------------------------|-----------------------------------------------------|
| a) The Art Gallery of St. Albert                                                    | n) Indoor ice surfaces                              |
| b) Arts/cultural studios                                                            | o) Indoor swimming pools/water parks                |
| c) Bookable spaces (city clubhouses, etc.)                                          | p) St. Albert Public Library                        |
| d) St. Albert Botanic Park                                                          | q) Musee Heritage Museum                            |
| e) City wide baseball parks (Meadowview ball diamonds or St. Albert minor baseball) | r) Outdoor aquatic spray park or pool               |
| f) St. Albert Rugby Football Club                                                   | s) Riel Outdoor artificial field                    |
| g) St. Albert Soccer Association                                                    | t) Kinsmen Fair Grounds                             |
| h) St. Albert Tennis Club                                                           | u) Arden Theatre                                    |
| i) Compost Depot                                                                    | v) St. Albert Recycling Depot                       |
| j) St. Albert Curling Club                                                          | w) St. Albert Kinsmen RV park                       |
| k) The Field Houses at Servus Place                                                 | x) Bike parks (BMX, woodlands skateboard/bike park) |
| l) Servus Place Fitness Centre                                                      | y) Fowler Athletic Park                             |
| m) St. Albert Grain Elevator Park                                                   |                                                     |

3) [ASK FOR EACH "YES" SELECTED IN Q2] For each of the following types of facilities, please indicate how often your household has used or visited each in the past 12 months. Approximately how many times did your household visit or use [insert from list below]? [READ LIST]

1. \_\_\_\_\_ [RECORD # TIMES]

F5. (Don't Know/Not Stated)

- |                                                                                     |                                                     |
|-------------------------------------------------------------------------------------|-----------------------------------------------------|
| a) The Art Gallery of St. Albert                                                    | n) Indoor ice surfaces                              |
| b) Arts/cultural studios                                                            | o) Indoor swimming pools/water parks                |
| c) Bookable spaces (city clubhouses, etc.)                                          | p) St. Albert Public Library                        |
| d) St. Albert Botanic Park                                                          | q) Musee Heritage Museum                            |
| e) City wide baseball parks (Meadowview ball diamonds or St. Albert minor baseball) | r) Outdoor aquatic spray park or pool               |
| f) St. Albert Rugby Football Club                                                   | s) Riel Outdoor artificial field                    |
| g) St. Albert Soccer Association                                                    | t) Kinsmen Fair Grounds                             |
| h) St. Albert Tennis Club                                                           | u) Arden Theatre                                    |
| i) Compost Depot                                                                    | v) St. Albert Recycling Depot                       |
| j) St. Albert Curling Club                                                          | w) St. Albert Kinsmen RV park                       |
| k) The Field Houses at Servus Place                                                 | x) Bike parks (BMX, Woodlands skateboard/bike park) |
| l) Servus Place Fitness centre                                                      | y) Fowler Athletic Park                             |
| m) St. Albert Grain Elevator Park                                                   |                                                     |

4) The following list includes the types of facilities that you indicated your household has NOT used or visited in the past 12 months. For each of the following, please indicate whether your household would visit or use it in the future, if it were available to you. [LIMIT TO NO/DK IN Q2 – i.e., THOSE NOT USED/VISITED]

1. Yes

2. No

F5. (Don't Know/Not Stated)

- |                                                                                     |                                                     |
|-------------------------------------------------------------------------------------|-----------------------------------------------------|
| a) The Art Gallery of St. Albert                                                    | n) Indoor ice surfaces                              |
| b) Arts/cultural studios                                                            | o) Indoor swimming pools/water parks                |
| c) Bookable spaces (city clubhouses, etc.)                                          | p) St. Albert Public Library                        |
| d) St. Albert Botanic Park                                                          | q) Musee Heritage Museum                            |
| e) City wide baseball parks (Meadowview ball diamonds or St. Albert minor baseball) | r) Outdoor aquatic spray park or pool               |
| f) St. Albert Rugby Football Club                                                   | s) Riel Outdoor artificial field                    |
| g) St. Albert Soccer Association                                                    | t) Kinsmen Fair Grounds                             |
| h) St. Albert Tennis Club                                                           | u) Arden Theatre                                    |
| i) Compost Depot                                                                    | v) St. Albert Recycling Depot                       |
| j) St. Albert Curling Club                                                          | w) St. Albert Kinsmen RV park                       |
| k) The Field Houses at Servus Place                                                 | x) Bike parks (BMX, Woodlands skateboard/bike park) |
| l) Servus Place Fitness centre                                                      | y) Fowler Athletic Park                             |
| m) St. Albert Grain Elevator Park                                                   |                                                     |



**Section 2: Barriers to Use**

- 5) [FOR EACH "YES" IN Q4, ASK:] What are the barriers preventing you or other members from your household from currently using or visiting [INSERT FROM LIST]?
1. \_\_\_\_\_ RECORD VERBATIM
  2. Nothing/no barriers
  - F5. (Don't Know/Not Stated)
- 6) Thinking about the types of facilities that you indicated your household has visited or used, as well as those you would like to visit or use, what are up to 5 of the most important types of community service facilities for your household. [READ LIST AS NECESSARY, MAXIMUM OF 5; SHOW "YES" RESPONSES FROM Q2 AND Q4 ONLY]
- |                                                                                     |                                                      |
|-------------------------------------------------------------------------------------|------------------------------------------------------|
| 1. The Art Gallery of St. Albert                                                    | 14. Indoor ice surfaces                              |
| 2. Arts/cultural studios                                                            | 15. Indoor swimming pools/water parks                |
| 3. Bookable spaces (city clubhouses, etc.)                                          | 16. St. Albert Public Library                        |
| 4. St. Albert Botanic Park                                                          | 17. Musee Heritage Museum                            |
| 5. City wide baseball parks (Meadowview ball diamonds or St. Albert minor baseball) | 18. Outdoor aquatic spray park or pool               |
| 6. St. Albert Rugby Football Club                                                   | 19. Riel Outdoor artificial field                    |
| 7. St. Albert Soccer Association                                                    | 20. Kinsmen Fair Grounds                             |
| 8. St. Albert Tennis Club                                                           | 21. Arden Theatre                                    |
| 9. Compost Depot                                                                    | 22. St. Albert Recycling Depot                       |
| 10. St. Albert Curling Club                                                         | 23. St. Albert Kinsmen RV park                       |
| 11. The Field Houses at Servus Place                                                | 24. Bike parks (BMX, Woodlands skateboard/bike park) |
| 12. Servus Place Fitness centre                                                     |                                                      |
| 13. St. Albert Grain Elevator Park                                                  | 25. Fowler Athletic Park                             |
- 7) [ASK FOR EACH ANSWER SELECTED IN Q6] If more of this infrastructure was available for [INSERT FACILITY SELECTED IN Q6] would you use this type of facility more, less, or about the same as you currently do?
1. More
  2. About the same
  3. Less
  - F5. (Don't Know/Not Stated)
- 8) Can you think of any other types of facilities or services that are currently missing from St. Albert or that you think the City will need over the next 5 years?
1. None
  2. Other; specify: \_\_\_\_\_ RECORD VERBATIM
  - F5. (Don't Know/Not Stated)

**Section 4: Level of Support for Tax Increases for Increased Service Levels**

9) For each of the following types of facilities, please indicate whether or not you would pay additional tax dollars to support building more of them or expanding the current building.

- 1. Yes
- 2. No
- F5. (Don't Know/Not Stated)

- |                                                                                     |                                                     |
|-------------------------------------------------------------------------------------|-----------------------------------------------------|
| a) The Art Gallery of St. Albert                                                    | n) Indoor ice surfaces                              |
| b) Arts/cultural studios                                                            | o) Indoor swimming pools/water parks                |
| c) Bookable spaces (city clubhouses, etc.)                                          | p) St. Albert Public Library                        |
| d) St. Albert Botanic Park                                                          | q) Musee Heritage Museum                            |
| e) City wide baseball parks (Meadowview ball diamonds or St. Albert minor baseball) | r) Outdoor aquatic spray park or pool               |
| f) St. Albert Rugby Football Club                                                   | s) Riel Outdoor artificial field                    |
| g) St. Albert Soccer Association                                                    | t) Kinsmen Fair Grounds                             |
| h) St. Albert Tennis Club                                                           | u) Arden Theatre                                    |
| i) Compost Depot                                                                    | v) St. Albert Recycling Depot                       |
| j) St. Albert Curling Club                                                          | w) St. Albert Kinsmen RV park                       |
| k) The Field Houses at Servus Place                                                 | x) Bike parks (BMX, woodlands skateboard/bike park) |
| l) Servus Place Fitness centre                                                      | y) Fowler Athletic Park                             |
| m) St. Albert Grain Elevator Park                                                   |                                                     |

10) For those facilities that you would pay additional tax dollars to support, do you feel that they provide value to the **entire community** of St. Albert?

- 1. Yes
- 2. No
- F5. (Don't Know/Not Stated)

11) Do you feel it is appropriate for the City of St. Albert to fund the construction of more service oriented community services buildings through tax increases?

- 1. Yes
- 2. No
- F5. (Don't Know/Not Stated)

**Section 5: Final Comments**

12) Do you have any final comments regarding any of the topics in this survey?

- 1. Yes; **specify:** \_\_\_\_\_ [RECORD VERBATIM]
- 2. No other comments
- F5. (Don't Know/Not Stated)

**Section 6: Respondent Demographics**

In order for us to better understand the different views and needs of residents, the next few questions allow us to analyze the data into sub-groups. I would like to assure you that nothing will be recorded to link your answers with you or your household.

13) How long have you lived in [INSERT LOCATION FROM QC]?

1. \_\_\_\_\_ [RECORD NUMBER OF YEARS]
- F5. (Don't Know/Not Stated)

14) Do you expect to be living in [INSERT LOCATION FROM QC] over the next 5 years?

1. Yes
2. No
- F5. (Don't Know/Not Stated)

15) Which of the following best describes your household composition? [READ LIST IF NECESSARY]

1. Single person without children
2. Single person with children
3. Married or cohabitating with children
4. Married or cohabitating without children
5. More than 2 adults
6. Prefer not to say
- F5. (Don't Know/Not Stated)

16) What is the highest level of education you have achieved to date? [READ LIST IF NECESSARY]

1. Less than high school
2. Graduated high school
3. Some or completed technical or vocational school
4. Some or completed college
5. Some or completed university
6. Post graduate
- F5. (Don't Know/Not Stated)

17) What is your employment status?

1. Working full-time, including self-employment
1. Working part-time, including self-employment
2. Student
3. Retired
4. Homemaker
5. Not employed
- F5. (Don't Know/Not Stated)

18) Into which of the following categories would you place your total household income, before taxes, for 2014?

1. Less than \$50,000
2. \$50,000 to less than \$75,000
3. \$75,000 to less than \$100,000
4. \$100,000 to less than \$125,000
5. \$125,000 to less than \$150,000
6. \$150,000 to less than \$175,000
7. \$175,000 to less than \$200,000
8. \$200,000 or more
9. Prefer not to say
- F5. (Don't Know/Not Stated)

19) Which neighbourhood do you live in? [TELEPHONE – DO NOT READ]

1. Akinsdale
2. Braeside
3. Deer Ridge
4. Downtown
5. Erin Ridge
6. Erin Ridge North
7. Forest Lawn
8. Grandin
9. Heritage Lakes
10. Inglewood
11. Jensen Lakes
12. Kingswood
13. Lacombe Park
14. Mission
15. North Ridge
16. Oakmont
17. Pineview
18. Riverside
19. South Riel
20. Sturgeon Heights
21. Woodlands
22. Other; **specify:** \_\_\_\_\_ [RECORD VERBATIM]
- F5. (Don't Know/Not Stated)

20) What are the first 3 digits of your postal code?

1. \_\_\_\_\_ [RECORD FSA]
- F5. (Don't Know/Not Stated)

21) Finally, do you work for the City of St. Albert?

1. Yes
2. No
- F5. (Don't Know/Not Stated)

22) **[WEB ONLY]** Please provide your e-mail address below, so that we can verify the legitimacy of this survey:  
**[NOT MANDATORY]**

Please note that any information you provide will be used only for the indicated purposes in conformity with the Alberta FOIPP (Freedom of Information and Protection of Privacy) Act. As a result, survey responses will only be reported in aggregate form to eliminate the recognition of individual responses. In no way will your contact information be used to identify your individual responses, nor will your personal information be provided to the City of St. Albert or a third party. If you have any questions or concerns about your privacy, please contact Banister Research at (780) 451-4444, or by e-mail at [research@banister.ab.ca](mailto:research@banister.ab.ca)

1. \_\_\_\_\_ **[ENTER E-MAIL ADDRESS]**

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***This marks the end of the survey. Your feedback is greatly appreciated and on behalf of the City of St. Albert we would like to thank you for your time and co-operation.***