

## ***Downtown BIA 2025 Proposed Budget***

|                          | Budget                              | YTD                  |
|--------------------------|-------------------------------------|----------------------|
| <b>SOURCES OF FUNDS:</b> | <b>***Estimate Only</b>             |                      |
|                          | <b>Balance Forward</b>              |                      |
|                          | 2025 Business Fee's                 | 22,400.00 .00        |
|                          | City of St. Albert Matching Funds   | 16,875.00 .00        |
|                          | 2024 Budget - Carry Forward         | 12,269.00 .00        |
|                          |                                     | .00                  |
|                          | <b>TOTAL FUNDS AVAILABLE</b>        | <b>51,544.00 .00</b> |
| <b>USES OF FUNDS:</b>    |                                     |                      |
|                          | <b>Administration</b>               |                      |
|                          | Administration                      | 1,700.00 .00         |
|                          | Website Maintenance                 | 1,000.00 .00         |
|                          | Accounting/Auditing                 | 1,500.00 .00         |
|                          | Insurance                           | 1,500.00 .00         |
|                          | Contribution Alberta Tourism        | 500.00 .00           |
|                          | Other Miscellaneous                 | 650.00 .00           |
|                          | <b>Subtotal</b>                     | <b>6,850.00 .00</b>  |
|                          |                                     |                      |
|                          | <b>Events/Marketing</b>             |                      |
|                          | Fall/Winter Lighting                | 10,000.00 .00        |
|                          | Summer/Winter Activation            | 10,000.00 .00        |
|                          | Event Activation                    | 7,500.00 .00         |
|                          | Entertainment district application  | .00 .00              |
|                          | Marketing                           | 5,000.00 .00         |
|                          | <b>Subtotal</b>                     | <b>32,500.00 .00</b> |
|                          |                                     |                      |
|                          | <b>Operational/City Partnership</b> |                      |
|                          | Retail GAP Analysis                 | .00 .00              |
|                          | Lowlit Security Areas               | .00 .00              |
|                          | Garbage Cans in missing areas       | .00 .00              |
|                          | Tree's                              | .00 .00              |
|                          |                                     |                      |
|                          | Exteriour Façade (Possible Grant)   | .00 .00              |
|                          | Seating area                        | 7,500.00 .00         |
|                          | <b>Subtotal</b>                     | <b>7,500.00 .00</b>  |
|                          |                                     |                      |
|                          | <b>Reserve Fund</b>                 |                      |
|                          | Reserve Fund                        | 4,694.00 .00         |
|                          | <b>Subtotal</b>                     | <b>4,694.00 .00</b>  |
|                          |                                     |                      |
|                          | <b>TOTAL FUNDS EXPENDED</b>         | <b>51,544.00 .00</b> |
|                          |                                     |                      |
|                          | <b>NET FUNDS AVAILABLE</b>          | <b>.00 .00</b>       |