



Status Report to Growth Plan

Company Name: _____

Date started: _____

Items	Present	Growth
The Company		
Company Structure		
Location (Home Based or Office or Co-Work space)		
Vision		



Items	Present	Growth
Values		
Staff and responsibilities		
Shareholders		
Organizational Chart		
Advisors		



Items	Present	Growth
Product / Service		
3 Products / Services		
Government rules and regulations that apply		
Trends and how will you address them		



Items	Present	Growth
Target Market		
State 3 of your target market		
Develop Personas		
Industry		
State of the industry (increasing or decreasing)		



Items	Present	Growth
Competition		
State 3 of your competitors		
How will you compete?		
Strengths		
Weaknesses		
Opportunities		
Threats		



Items	Present	Growth
Marketing		
4 Marketing activities		
Operational		
Location of business		
Operating days / times		
Production process		



Items	Present	Growth
Facilities / Space		
Equipment		
Inventory		



Items	Present	Growth
Financials (2 worksheets)		
Risks		
State 3 risks you see		