



CITY OF ST. ALBERT CITY COUNCIL POLICY

NUMBER	TITLE
C-CG-01	Council's Vision, Mission and Values
ORIGINAL APPROVAL DATE	DATE LAST REVISED
March 4, 2005	June 20, 2022

Purpose

To articulate the Community Vision and Pillars of Sustainability and establish Council's mission and values by which Council will govern and lead the community.

Policy Statement

Council shall govern the City of St. Albert in accordance with the Community Vision and Pillars of Sustainability, Council's mission and set of values.

Definitions

"City" means the City of St. Albert.

"Community Vision" means the way the community envisions the City of St. Albert in the long term as outlined in Council Policy C-CG-11 "Community Vision and Pillars of Sustainability".

"Mission" means the statement that describes Council's role and purpose within the community.

"Pillars of Sustainability" means the long-term strategic outcomes and results that the community has identified to achieve the community vision as outlined in Council Policy C-CG-11 "Community Vision and Pillars of Sustainability".

"Values" means the set of beliefs and principles that demonstrate how Council works together.

Responsibilities

Council shall be responsible to ensure that they govern the community in accordance with the Community Vision and Pillars of Sustainability, their shared mission and set of values.

Service Standards / Expectations

1. The **Community Vision** shall be:

“A vibrant, innovative and thriving City that we all call home, that sustains and cherishes its unique identity and small-town values. We are the Botanical Arts City.”

2. The **Pillars of Sustainability** shall be:

Social – We are a friendly and inclusive community of passionate equals, where everyone feels a sense of belonging. We believe that community starts with the person next door.

Economic – We prosper and excel through a strong and diverse economy that is supported by forward-thinking commerce, outstanding local businesses and a dynamic downtown core.

Built Environment – We build our community towards the future to sustain balanced development, with a reverent eye to the past, honouring our unique settlement history and distinct identity.

Natural Environment – We protect, embrace and treasure our deeply-rooted connections with the natural environment through championing environmental action.

Culture – We are proud of our storied history that has fed and nurtured our festive and culturally-rich community.

3. As community elected leaders, Council's **Mission** shall be to:

Represent the residents of St. Albert, make decisions in the best interests of the entire community and ensure the corporation delivers results that will help sustain a high quality of life for St. Albertans.

4. Council's **Values** demonstrate how Council conducts itself, and include:

Community: *We consider and recognize the best interests all.*

Courage: *We try new things with focus on making St. Albert better.*

Diversity: *We recognize there is strength in bringing our unique skills and backgrounds together to make our community the best it can be.*

Flexibility: *We encourage all to try new approaches to address problems and opportunities.*

Integrity: *We do what we say we will do.*

Trust: *We listen respectfully and speak honestly.*

5. Council shall review this policy following a general election.

Legal References

Municipal Government Act

Cross References

Policy C-CG-11, Community Vision and Pillars of Sustainability

REVIEW	REVISION
April 18, 2016 – Strategic Services & Environment April 2022 – Strategic Services and Communications	April 18, 2016 (C235-2016) June 20, 2022 (AR – 22-223)
REVIEW DATES	